

We are privileged to present our annual report reflecting a very successful 2014. The tremendous, charitable energy supporting our agency mission is amazing. Last year we experienced program growth, robust volunteering and strong funding to support the increased services. It's an honor and a blessing to be associated with so many caring, giving people organized by our talented staff helping make our community a more nurturing place to mentor youth. Equal to our great fortune is our responsibility to be lean and efficient with the time, talent and treasure entrusted to our agency.

This past year we made 28% more new matches and closed 6% fewer than the previous year. Our staff completed a Value Stream Mapping exercise which made our onboarding process more efficient and help improve our yield rate by 19%. This rate depicts how many inquiries turn into matched mentors. In September, we initiated services in Shawano County with energetic support from a group of volunteers in Shawano and had ten matches meeting by the end of the year. Door County programs continued growing rapidly with over 70 matches meeting at year's end. Match activities sponsored by the agency became quite popular as more than 200 people attended these events and 63% attended multiple times.

Our agency served as a charity partner for the Cellcom Green Bay Marathon and the Packers 5K. We recruited 250 volunteer for these two events helping further community awareness and support for our mission. Our Facebook likes increased by fourfold for the second year in a row and our BBBS app was developed further and is currently available for use. Working with the Karma Group, we developed two PSA featuring Randall Cobb for mentor recruitment purposes. 2014 saw our media partnerships grow. We ran daily radio promos and conducted vigorous radio campaigns supporting each of our special events and mentoring month. We cultivated a stronger relationship with TV throughout the year including special event campaigns, special appearance spots and running ads late in December preparing for an intense recruitment campaign in early 2015.

We had a very strong year with our special events selling out our Golf For Kids' Sake event and setting gross revenue records at Taste of The Town. General contributions, individual giving and grant funding were quite strong throughout the year which has helped position our agency in a strong financial situation.

We will continue implementing strategic plans focused on safety, quality program outcomes and increased numbers served while maintaining a financially strong agency. Our current plans include 15% growth in program service for 2015 serving 73 more youth than last year.

We thank you and are honored to serve with you to address this life-changing mission.

Cathy Dworak
Board President

Cathy A. Dworak

Todd McPeek
Executive Director

Lodd J. moRuk

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30 YEARS

Sue Laskowski

5 YEARS

Jim Brokaw

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Bradley Zerilli

PRESIDENT'S AWARD RECIPIENT

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SITE-BASED MATCH OF THE YEAR

Jake Rauwerdink & Ezekiel

COMMUNITY-BASED MATCH OF THE YEAR

Wendy Koehler & Nina

MATCH OF THE YEAR RECIPIENTS

"Community-Based Match of the Year" Wendy Koehler & Nina

Big Sister Wendy Koehler and Little Sister Nina Richards have been matched in the Big Brothers Big Sisters Community-Based program since November of 2009.

Nina and Wendy share many similar interests and enjoy doing a variety of activities together including baking, walking, shopping and snowshoeing. As a match, they have also attended and volunteered for a number of Big Brothers Big Sisters agency events and fundraisers.

Nina had this to say about her match and Big Brothers Big Sisters, "Big Brothers Big Sisters has impacted my life. At first I thought it was someone to hang out with, but now I realize it's someone who can show me how to be a better person and to help me change to be a better person than who I was. I have a positive friend who doesn't get me into trouble and does positive things to show me how to live a life I can be proud of."

Even with both of their busy schedules, they still meet about once a week. Regardless of what they are doing together, they are always having fun and simply enjoy spending time with one another.

Their match will be graduating from BBBS this year. We are happy to celebrate their match and honored to have them as our 2015 Community-Based Match of the Year! Congratulations!



A one-to-one relationship built on trust and friendship...
...that can blossom into a future of unlimited potential.

"Site-Based Match of the Year" Jake Rauwerdink & Ezekiel

Ezekiel was in 4th grade at Danz Elementary when he was matched in the Site-Based Program to his Big Brother, Jake in early 2013. The commonalities they share have created trust, empathy and a strong relationship.

During their Site-Based days, they thoroughly enjoyed shooting baskets and catching up. Outside of the site, they attended REACH activities, like the Annual Match Picnics and the Holiday Party. The look on Ezekiel's face during these activities and their meetings is priceless - he is smiling from ear to ear, there is a smile and a brightness to him you don't see very often in a person's face.

With Jake's very busy schedule juggling school, work and recently becoming a newlywed, the match needed more options to continue meeting. With the commitment and passion from Jake and the support of Ezekiel's guardian, the match was able to make the transfer to the Community-Based Program in early February with hopes to open more doors for outings and time flexibility.

Jake and Ezekiel have touched each other's lives in so many ways - it is very apparent how much their relationship means to the both of them. We are confident Jake and Ezekiel can relate to each other on levels and in ways most people can't... what a gift! With that, Big Brothers Big Sisters is proud to have made this opportunity possible for them and are honored to call Jake and Ezekiel our Site-Based Match of the Year! Congratulations!



"Marie Krohn" Board Member of the Year Kevin Carr

Kevin, when we talk about impacting an organization, you certainly fit the bill. While serving on the Executive Committee, and co-chair of the fundraising committee, you don't just observe, you get in and make a difference.

Last year we raced around at Golf for Kids' Sake in golf carts sponsored by Energis High Voltage Resources, yet that wasn't the last we were going to see of you...

We dangled a carrot in front of you – a challenge – *something apparently you can't resist*. We asked you to join the Feed the Need Fundraising Challenge. As a member of the Taste of the Town planning committee, you knew this would set the tone for future fundraising for this event. You and

Team Energis looked outside the box and beyond the parameters to find success. You made us all imagine what could be. If we bottled and sold your spirit and enthusiasm, we wouldn't need a fundraising committee.

Thank you for stepping up to a challenge and sharing your dedication to Big Brothers Big Sisters. We are very fortunate to have you as part of our agency!

Thank you Kevin Carr for all you do.



THANK YOU...

We thank each and every one of you for the time and commitment you have given to the youth in our program. Bigs are listed with the Little they are currently matched with, and are being recognized for the number of years they have been mentoring (as of March 31, 2014).

30 Years

Sue Laskowski & Lake

16 Years

Randy Fondow & Seth Marsha Valentine & Breanna

14 Years

Amy Dillenberg & Michaela Chris Ostrand & Brandon Karen Petasek & Fantasia

12 Years

Maggie Eisenman & Tynne Wendy Koehler & Nina

9 Years

Gary Anderson & Cameron Tom Herber & Amaree Tracy Hildner & Suraya Michelle Landreman & Arianna Betty Roesch & Krystyna

8 Years

Jill Barlament & Jenny Karen Ries & Michaela Russell Stover & Charlie

7 Years

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6 Years

Lori Collar & Holly
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Casey Ausloos & Dontavian Melodie Behringer & Pachi Marsha Bellin & Taylor Marge Carpenter & Madylin Danielle Furton & Victoria Kevin Gallus & Kilev Nicole Gast & Grace Al Jamir & Baylee Karen Konshak & Alexis Justin Newton & Grant Kari Scharine & Jade Mike Scheller & Alex Kelly Selner & Angel Travis Schnell & Luis Carl Shakal & Christopher Christopher VanLanen & Benny Mallory Woelfel & Alyssa

3 Years

Jennifer Binsfeld & Savannah Lindsay Carpenter & Vanessa Carla Castro & Ashley Haley Clapp & Tequila Rose Jon Copsey & Seth Gosia Daugherty & Issabelle Shana Defnet & Maria Edward Ehlert & Scot Scott & Sandy Fragale & Donte' Kurt Hallgren & Dalton Kim Klubertanz & Shaylynn Barbara Koldos & Han Amanda Lang & Carly Mary Mallien & Molly Scott Mallien & Cole Ashley Nick & Adrienah Amanda Peters & Allyssa Brian Reimer & Kordell Erin Riley & Trisity Kristin Rosek & Miranda Michael Scheller & Alex Zach Seibel & Ryan Terry Szapa & Marcus Tammy Van Ess & Trevor Stephanie Voight & Marie Eric Waniger & Roman

2 Years

Tami Badeau & Mya Cathy & Madeline Brusda & Carlee Nicholas Conrad & Dakota Jeffery Corson & Matthew Mackenzie Counard & Emily Alyssa & Sherri Dantoin & Haley Dustin Dragotta & Eddie Teaghan Everard & Lindsay Kate Farrell & Bailey Robert Fish & Drake Jennie Granberg & Zoe Debra Gussert & Isabelle Chris Hagerstrom & Lizeth Kayla Hansford & Nevaeh Jake Kaster & Kevin Dan Koob & Brandon Brian Lautenbach & Amadeus Dave & Karen Liss & Jacob Ken Loehlein & Soeul Jai Ludwick & Isaiah Tyler Malcore & Drew David Martin & Austin Todd Mattison & Riley Barbara Ottum & Jessica Rachael Paulsen & Ealisa Rosalin Pavia & Liliana Nate Peterson & Joel (Jay) Jake Rauwerdink & Ezekiel Gary Schneider & Zac Ashley Schueller & Anessa Dominic Schuh & Nicholas Katie Seeman & Kayla Renee Skalecki & McKenzie Scott Taylor & Wayne Mary Townsend & Destiny Dave VandeHei & Kendrick Brooke White & Jaiso Sara Williams & Amanda Nicole Zawilinski & Isabell

1 Year

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Brittany & Ryan Bartel & Edwin
Cassandra Bertolini & Kristina
Michael Bertrand & Noah
Michael Beurket & Isaiah
Taylor Brzana & Ana
Abby Brzezinski & Ashlynn
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Bay View Middle School

- Maureen Mommaerts Boys & Girls Club

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Liliny Diazo

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Kyle Carlin Schauer

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- Jessica Marchi

East DePere

- Melanie Brick

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- Julie Brunner

Eisenhower Elementary School

- Kristy Schuette

Franklin Middle School

- Heather Zelzer

Glenbrook Elementary

- Carrie Birr Candice Bozacz Kandace Lardniois Kurtis Sufka

Andrew Zurko

Kennedy & King ElementarySchools

- Chrystal Sutrick

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- Jenna Matzke

Parkview Middle School

- Kathy Decaster

Pioneer Elementary School

- Jamie Kallies

Red Smith School

- Claire Villarruel

Southern Door Elementary

- Rebecca Frisque Tami Prucha Jennifer Malcore Katrina Mayer Patricia Vickman Betty Zahn

Tank Elementary School

- Sean McKenzie

Valley View Elementary School

- Leanne Snell

Washington Middle School

- Anthony Tibaldo

REACH SUMMER ACTIVITIES:

Summer REACH activities are being planned for both Community-Based and Site-Based matches!

June:

- Downtown Library, Summer Reading Program Sign up
- · Learn to Golf
- Mini-golf
- Community Garden (all summer)

July:

- Botanical Garden Scavenger Hunt
- Animal Activity
- County Materials Plant Tour
- · Charter Fishing

August:

- Hiking
- Summer picnic





2014 CONTRIBUTORS

Thank You!

We would like to thank each person who supported Big Brothers Big Sisters of Northeastern Wisconsin. Your donor and volunteer support has made a difference in the lives of youth right here in our community. Please take time to read through the following pages and note all the wonderful individuals and organizations who supported us. Each and every contribution is greatly appreciated.

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Christopher Dewsnap
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We regret that space does not permit us to list every Big Brothers Big Sisters donor. We are most grateful for the many loyal supporters whose gifts we value regardless of amount. Thank you for providing us with the means to continue our mission.



From a Big Sister

My personal thought is that every child can benefit from having an adult regularly in their lives other than parents & other family members. I also think that many people believe that these matches only benefit the Little. Well, I'm here to say that I get just as much enjoyment out of spending time together with Augusta as she does with me. I look forward to seeing her smile every week, and we always have fun with whatever we do in our time together.

- Karen

SPECIAL EVENTS

Big Brothers Big Sisters holds three major events annually to support the quality work of our programs.

- Our 36th annual Bowl for Kids' Sake in Green Bay got the ball rolling in February 2014. The event raised net revenue of \$84,695.
- We held a Bowl for Kids' Sake in Door County for the first time in a few years, which raised a net revenue of \$13,155.
- When the sun started to shine and the warmth of summer rolled in, golfers teed off in support of youth mentoring at Golf for Kids' Sake in June. The event raised net revenue of \$45,599.
- Ending the year with taste, more than 600 guests attended an exquisite evening of flavor and fun at the 22nd annual Taste of the Town. Guest and corporate sponsors helped raise net revenue of \$116,089.

Many thanks... to our *Event Sponsors*. Without your commitment, success would only be a vision.

Bowl for Kids' Sake

Green Bay Packaging BMO Harris Bank Schneider

Bowl for Kids' Sake - Door County

Baylake Bank Green Bay Packers

Golf for Kids' Sake

Green Bay Packaging

Taste of the Town

American Foods Group
Associated Bank
Cornerstone Foundation of Northeastern
Wisconsin
Fox Communities Credit Union
Green Bay Packaging
Oneida Tribe of Wisconsin
Schneider

2014 ACTIVITES & EVENTS

January

- Zumba Fitness Night
- Valentine's Day Cards & Crafts

February

- Bowl for Kids' Sake
- · Green Bay Symphony Orchestra

March

- · Bowl for Kids' Sake Door County
- · Fishing Day on the Pond
- · Milwaukee Bucks Game

April

- Appreciation Banquet
- Girl Empowerment
- Bellin Walk/Run Training & Motivation

May

- BBBS Community Garden (all summer)
- · Learn to Golf

June

- · Golf for Kids' Sake
- Summer Reading Program Kick-off
- Strawberry Picking
- Jam Making Workshop

July

- Try It! Nursing & Radiology at Bellin
- Charter Fishing Trip
- The Farm in Door County
- Green Bay Botanical Garden Scavenger Hunt

August

- Annual Match Picnic
- Navarino Canoeing & Crafts

September

- · Start Something BIG Breakfast
- De Young Zoo
- Madison Farmers Market & Capitol Tour

October

- Tae Kwon Do
- Halloween Party

November

- Taste of the Town
- Night of Swimming

December

Holiday Party

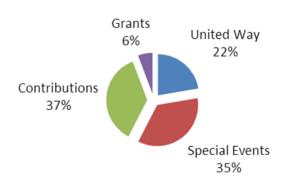


FUND DEVELOPMENT

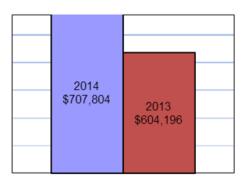
Each year, our communities are asked to support many causes, both on-going community support and unforeseen local and national disasters. In 2014, through the generosity of donors in our community, more than \$810,000 was donated to Big Brothers Big Sisters. Each contribution was instrumental in recruiting, professionally enrolling and matching mentors with local youth needing an additional positive role model.

2014 STATEMENT OF ACTIVITIES

2014 Operating Fund Sources



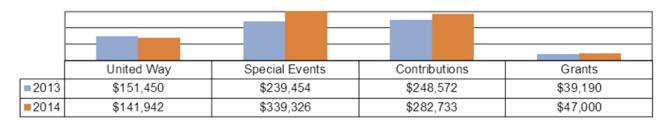
Operational Expenses 2013 - 2014 Comparison



	1	
Revenues, Gains and Other Support	<u>2014</u>	<u>2013</u>
Contributions	\$329,733	\$290,637
United Way Allocations	141,942	151,450
Special Events	339,326	304,085
Interest and Dividend Income	50,353	44,305
Net gain (loss) on investments	(7,890)	<u>138,935</u>
Total Revenues, gains and other sup- port	853,464	929,412
Expenses		
Program Services	430,125	380,642
Management & General	67,135	60,441
Fundraising	223,064	207,693
In-Kind	<u>72,648</u>	<u>22,925</u>
Total expenses	792,972	671,701
Change in Net Assets	60,492	257,711
Net Assets at Beginning of Year	1,900,921	<u>1,643,210</u>
Net Assets at End of Year	<u>\$1,961,413</u>	<u>\$1,900,921</u>

Audited financial statements are available from the Big Brothers Big Sisters office. The 2014 Financial Report was prepared by Schenck SC Certified Public Accountants.

Operating Fund Sources 2013 - 2014 Comparison



2014 PROGRAM FACTS

- 482 youth matches served
 - 60% Females / 40% Males
 - 94 Littles Ready to be Matched (60% males / 40% females)
- 67,500+ hours of one-to-one time invested in 2014 by mentors and staff to community youth
- Average length of Community Based matches = 31 months
- Average length of Site-Based matches = 18 months
- Approximate ages of the youth served:
 - 42% ages 5 10
 - 40% ages 11 13
 - 18% ages 14 18
- 53% have household incomes of less than \$25,000 (of those with known household incomes; 21% are unknown)
- 69% live in homes headed by a single parent.
- Up to 7% live with a grandparent
- 16% have an incarcerated parent
- Youth Out Come Survey (YOS) Results Nationwide Percentage of Youth maintaining (above baseline mean) or improving by Strategic Outcome Area
 - Socio-Emotional Competence 98%
 - Avoidance of Risky Behaviors 95%
 - Educational Success 93%
- When compared with their peers, Littles who have a Big matched via Big Brothers Big Sisters are:
 - 52% more likely to remain in school
 - 75% more likely to earn a 4-year degree
 - 48% more likely to volunteer
 - 81% more likely to hold a leadership role in an organization

If you, or someone your know, would like to become a mentor, volunteer on a committee or help on the day-of an event, please contact our office at (920) 498-2227 or email annp@bbbsnew.org.