

We are privileged to present our annual report reflecting a very successful 2015. The tremendous, charitable energy supporting our agency mission is amazing. Last year we experienced program growth, robust volunteering and strong funding to support the increased services. It's an honor and a blessing to be associated with so many caring, giving people organized by our talented staff helping make our community a more nurturing place to mentor youth. Equal to our great fortune is our responsibility to be lean and efficient with time, talent and treasure entrusted to our agency.

This past year we served 20% more youth while spending 2% fewer dollars than the previous year. 2015 was the second consecutive double digit increase in youth served (13% for 2014). With 576 youth served, we set new agency record numbers served. Shawano County completed its first full year of service with 50 youth served and aggressive goals for 2016. Door County programs sustained rapid growth with 115 youth served. Match activities sponsored by the agency continue gaining popularity as more than 350 people attended the events and those matches have a 27% longer match length than agency averages. Our agency supported Site-Based matches at 34 area schools.

Our agency served as a charity partner again for the Cellcom Green Bay Marathon and the Packers 5K. We recruited 250 volunteers for these two events helping further community awareness and support for our mission. Our Facebook likes doubled and eclipsed 3,000 likes. Along with Facebook growth, we started accounts on Pinterest, Twitter and Instagram to connect with more diverse supporter networks.

We kicked off 2015 with a 50 mentors in 50 days campaign partnering with neighboring agencies (Fox Valley and Manitowoc), NBC26 and Cumulus Radio supported by Facebook messaging. The combined effort resulted in 190 new mentors. Our agency finished 2015 as the 13<sup>th</sup> fastest growing agency by percentage in the country compared to 2014 service numbers.

Our agency was chosen the nonprofit partner for the Brown County Charity Golf outing which brought community awareness and generous funding for 2015. Also, we were chosen as the Rotary Free Enterprise Award charity partner. This will supply generous funding in 2016 setting us up for another strong financial year.

We had strong general contributions, individual giving and grant funding throughout the year which has helped position our agency in a strong financial situation. We will continue implementing strategic plans focused on safety, quality program outcomes and increased numbers served while maintaining a financially strong agency. Our current plans include 6% growth in program service for 2016 serving 34 more youth than last year.

We thank you and are honored to serve with you to address this life-changing mission.

James Nick Board President Todd McPeek
Executive Director

Jodd J. moRuk

### **BOARD OF DIRECTORS**

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Chris Marcks
Heather Ritchie
Kelly Sufka
Brad Williams

## YEARS OF SERVICE AWARDS

15 YEARS Amy Dillenberg Chris Ostrand Karen Petasek 10 YEARS
Gary Anderson
Tom Herber
Tracy Hildner

5 Years
Marsha Bellin
Marge Carpenter
Danielle Furton
Nicole Gast
Al Jamir
Karen Konshak
Justin Newton
Mike Scheller
Christopher VanLanen
Mallory Woelfel

#### PRESIDENT'S AWARD RECIPIENT

Ola S. Adams Trust

#### PRESIDENT'S GOLD CIRCLE AWARD

Belmark, inc.
Brown County
Cellcom Green Bay Marathon
Cornerstone Foundation of
Northeastern Wisconsin
Festival Foods / The Marq
Green Bay Packaging, Inc.
Green Bay Packers
Oneida Nation of Wisconsin
Schneider
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Ameriprise Auto and Home Insurance
Associated Bank
Aurora BayCare Medical Center
BMO Harris Bank
Fox Communities Credit Union
Humana
Nicolet National Bank
Wells Fargo
Wisconsin Public Service Foundation

#### MARIE KROHN AWARD

Larry Frazier

#### PARTNERSHIP AWARD

Gibraltar School District Kohl's Cares Screamin' Head Buzz Southern Door County School District Sturgeon Bay School District

## SITE-BASED MATCH OF THE YEAR

Karen Ries & Michaela

## **COMMUNITY-BASED MATCH OF THE YEAR**

Karen Petasek & Fantasia

# "Marie Krohn" Board Member of the Year Larry Frazier

Who doesn't enjoy seeing the smiling face of Larry Frazier?

As the Board Treasurer and Finance Committee Chair, Larry oversees the financial well-being of our agency, but his service goes well beyond traditional responsibilities. Among his accomplishments, Larry

introduced and spearheaded the #GivingTuesday fundraising campaign in December of 2015. You also can't attend a BBBS without seeing Larry and his wife Deb! From serving beer at the Cellcom Marathon, to volunteering and participating at all fundraising events, Larry's smiling face welcomes all who participate.

The Marie Krohn Award is given to a board member who shows outstanding volunteerism, and Larry exemplifies the spirt of the award. Larry, you make our agency stronger and healthier for the future. Thank you for your service!



## **REACH Activity Fun**







A one-to-one relationship built on trust and friendship...
...that can blossom into a future of unlimited potential.

# "Community-Based Match of the Year" Karen Petasek & Fantasia

Big Sister Karen Petasek and Little Sister Fantasia were matched in March of 2010. Their match started out in the Big Brothers Big Sisters' Site-Based program and later transitioned into the Community-Based program.

Fantasia and Karen share many similar interests and enjoy doing a variety of activities together including going out to dinner, volunteering, baking, and watching scary movies. As a match, they also enjoy attending Big Brothers Big Sisters agency activities and helping out at our fundraising

events.

Regardless of what Fantasia and Karen do together, they always find a way to make it a fun and meaningful experience. Over the years, they have made memories, shared new experiences together, and have developed a deeper friendship that resembles family. Their match will be closing this year due to Fantasia moving to Tennessee with her family. Although their match will be closing, their friendship will continue and their countless memories will remain.

It is an honor to support such a great match and a beautiful friendship. We are pleased to have them as our 2016 Community-Based Match of the Year. Congratulations, Karen and Fantasia!



# "Site-Based Match of the Year" Karen Ries & Michaela

Michaela and Karen have been matched since November of 2011. Though, their story goes back much further than that. Karen was Michaela's 1<sup>st</sup> grade physical education teacher. She states, "Michaela was a student who I noticed right away...she was extremely shy, didn't smile, wouldn't make eye contact, didn't ask questions or interact with other students and missed a lot of school. I felt if I met with her I might be able to help her grow in some of those areas."

Throughout the years of being matched, Big Sister Karen, has shown great dedication and concern for Michaela. From Elementary school all the way to High School, these two have created a special bond... A bond that is never taken for granted and is always appreciated and cherished. Little Sister Michaela states, "I love knowing I have someone to talk to that knows me well, and cares. She has helped me be more outspoken, learn that school is very important and that I should be going every day."

Michaela's busy high school schedule has made their visits a little more difficult to squeeze in. However, Karen and Michaela adamantly find ways to keep in touch through emails, letters and even meetings at the Big Brothers Big Sisters office in the summer months.

It is apparent that this special bond will be a lifetime relationshipa relationship that will continue to grow through the years to come. It has been a privilege of Big Brothers Big Sisters to support this match and to see Michaela grow & blossom into the successful, determined young woman she is today.



## THANK YOU...

We thank each and every one of you for the time and commitment you have given to the youth in our program. Bigs are listed with the Little they are currently matched with, and are being recognized for the number of years they have been mentoring (as of March 31, 2016).

#### 31 Years

Sue Laskowski & Lake

#### 17 Years

Randy Fondow & Seth Marsha Valentine & Breanna

### 15 Years

Amy Dillenberg & Michaela Chris Ostrand & Brandon Karen Petasek & Fantasia

#### 10 Years

Gary Anderson & Cameron Tom Herber & Amaree Tracy Hildner & Suraya

#### 9 Years

Jill Barlament & Jenny Karen Ries & Michaela Russell Stover & Charlie

#### 8 Years

Joy Kubat & Alexsis Jake Underwood & Anthony Lisa VandenAvond & Andrew Karen Westenberger & Augusta

#### 7 Years

Jon DesChane & Zachary
Natalie Faas & Maria
Pat Hermsen & Hans
Tina Jacqmin & Citlalli
Thomas Lehrer & Justin
Jeff Linsmeyer & Marquis
Kristy LeNoble & Loren
Donna Rich & Ellen
Russel Schisel & Frank
Shawn Schmidt & Anthony
Sarah Smits & Jamie

#### 6 Years

Barbara & Anna Michaels & Julia Richard & Joan Swigert & Juan

#### 5 Years

Marsha Bellin & Taylor Marge Carpenter & Madylin Danielle Furton & Victoria Nicole Gast & Grace Al Jamir & Baylee Karen Konshak & Alexis Justin Newton & Grant Mike Scheller & Alex Christopher VanLanen & Benny Mallory Woelfel & Alyssa

#### 4 Years

Jennifer Binsfeld & Savannah Lindsay Carpenter & Vanessa Carla Castro & Ashley Haley Clapp & Tequila Rose Gosia Daugherty & Issabelle Shana Defnet & Maria Edward Ehlert & Scot Scott & Sandy Fragale & Donte' Kurt Hallgren & Dalton Barbara Koldos & Han Mary Mallien & Molly Ashley Nick & Adrienah Brian Reimer & Kordell Erin Riley & Trisity Kristin Rosek & Miranda Michael Scheller & Alex Zach Seibel & Rvan Tammy Van Ess & Trevor Stephanie Voight & Marie Eric Waniger & Roman

#### 3 Years

Cathy & Madeline Brusda & Carlee Jeffery Corson & Matthew Mackenzie Counard & Emily Alyssa & Sherri Dantoin & Haley Teaghan Everard & Lindsay Robert Fish & Drake Steve & Debra Gussert & Isabelle Chris Hagerstrom & Lizeth Kayla Hansford & Nevaeh Jake Kaster & Kevin Dave & Karen Liss & Jacob Ken Loehlein & Alontae Jai Ludwick & Isaiah Tyler Malcore & Drew David Martin & Austin Dana Mueller & Allianna Barbara Ottum & Jessica Rachael Paulsen & Ealisa Nate Peterson & Joel (Jav) Dominic Schuh & Nicholas Katie Seeman & Kayla Mary Townsend & Destiny Brooke White & Jaiso Sara Williams & Amanda Renee Yahnke & Annabelle Nicole Zawilinski & Isabell

#### 2 Years

Brittany & Ryan Bartel & Edwin Cassandra Bertolini & Kristina Michael Bertrand & Noah Terrie Borzick & Tavva Taylor Brzana & Ana Elizabeth Buhr & Tia Tommy Byrne & Jacob Scott Clark & Zachary Ed Connelly & Gabe Robert DeMeuse & Landin William Doran & Collin Lauren Ecker & Kellyn Jennifer French & Kaitlyn Lauren Gantenbein & MacKenzie Don Gustafson & Ethan Jill Hyer & Marina Haley Jonas & Elizabeth Zach & Jessica Kiedrowski & Christian Jena Kitchmaster & Alaina Kristin Kurtz & Alexis Vicki Leinbach & Sytara Rachel Malcore & Rachel Hanna Mallien & Breeanna Olivia Mancheski-Thompson & Moriah Allan Matenaer & Christopher Renee McAllister & Ashlee Samuel Mueller & Brady Claire Olson & Yana Samantha Renard & Mikayla Davna Sevmour & Kaitlan Monica Steinbrecher & Gracie Michelle Stokes & Clisedia Sandra & Maggie Swanson & Riley Nicki Thao & Melissa Rebecca Vandertie & Jenna Markiesa Westphal & Elissa Allison Wierer & Tessa

#### 1 Year

Airiel Adkins & Gracyn
AJ Alexander & Samuel
David Arens & Brandon
Natasha Barta & Lillian
Bret Bicoy & Porter
Barbara Biertzer & Shaye
Damon Braatz & Colton
Devon Brenneke & Gryphen
Tabitha Bretl & Lauren
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Michael Charles & Hector
Austin Claflin & Noah
Samuel Cooper & Riley
Joel Cornell & Kevin

# THANK YOU...

1 Year Continuned

Troy Cornell & Engel Jeanne Cronce & Annabelle Craig Duescher & Blas Marissa Fish & Breanna Lauren Flory & Shaunna Sheena Frydrych & Carolina Kathy Gage & Adriana

Lauren Gantenbein & Mackenzie Eric Genrich & Arturo

Raven Gerdeen & Rose Kathy Gibson & Amariana Anna Gomez & Dalia Derek Grenfell & William Erica Griep & Morgan Alison Gude & Karra Stacie Hackl & Angelis

Gwen Hasenberg & Marcelina

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Sean Hoover & Trevor

Karen Host & Aidyn Jeannie Jafolla & Jayla

Idell Johnston & Lily

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Anna & Rebecca LeBrun & Rose

Kayla Liner & Chynna Goe Lor & Austin

Nicole Madson & K-Lvn Colleen Mandell & Jennifer

Kayla Marchant & Taylor

Ashley Mariconda & Miah

Jennifer Meyer & Hazel Tom Miller & Matthew

Morgan Moran & Adrianna

Darlene Mortson & Natalie Megan Neubauer & Abby

Colleen Olick & Mercedez

Randy Olick & Landon

Paula Olig & Abby

Matt Pearson & Bishop Lauren Pfile & Talissa

Kelly Pierner & Isabella

Carly Pope & Karina Cindy Quinnell & Marialys

Sophia (Sophie) Reineck & Sophia

Carly Resch & Rhiannon Sue Richardson & Yasmin Kelly & Patty Ripp & Nyianna Amanda Rodenhauser & Ashley Althea Rosenberg & Kaylee

Andre Sanchez & Dylan

Alison Saxton & Callista

Karl Schloegel & Gaven Jessica Schmidt & Allison Larry Schmidtke & Austin James (Jim) Schmitt & Aiden Jacob Schulz & Preston Jessica Shimon & Annelies

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Kimberly Spreeman & Jenna

John Stang & Andrew

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Malorie Styles & Nevaeh

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Daisy Armstrong & Miranda Michael Bablick & Mitchell

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Jared Baudhuin & Ethan

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Tehya Bertrand & Ella

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Evan Guell & Jack

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Vivian Harris & Brynn

Craig & Renee Heins & Holden

Alison Heller & Hutcher

Gabbie Hinderman & Isabelle

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Katherine Horkman & Mikayla

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Joy Hurley & Hannah

Tory Jandrin & Zackery

Krystal John & Nevaeh

Jenna Jonas & Samantha

Erika Jonsson & Revna

Melanie Jung & Te'a

Tyler Kelly & Kyden

Billy Kletein & Zeno

Michelle (Micky) Knaus & Angela

Emily Koelpien & Anna

Gabriela Krueger & McKenzie

Christopher & Dana Kulas & Traileon

Mackenzi LaMarre & Andrea

Kayla LaPlante & Ileah

Amanda LaPlante & Pricilla

Alex Lavota & Kendra

Nicholas LeCaptain & Kameron

Derik LeCaptain & Brandon

Madelvn LeClair & Kvlie

Grace LeGrave & Molly

Megan Leonard & Miranda

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Rick Lohff & Jack

John Lombardi & Pablo

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Megan Lowry & Cecilia

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# THANK YOU...

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Ruth Tucker & Evian

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Beth VanBoxel & Mariah

Molly Vanden Houten & Autumn

Jamie Vandermause & Marissa

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County

- Jess Heck & Brit Gartner

#### **Boys & Girls Club of Greater Green Bay**

- Emily Blazo, Kyle Carlin Schauer, & Brighann

Brarnschreiber

### **East High School**

- Laura Siemering

### **Eisenhower Elementary School**

- Kristy Sutrick

#### Franklin Middle School

- Heather Zelzer

## **Fort Howard Elementary School**

- Tammy Van Ess & Katie

Barrientos

## **Glenbrook Elementary School**

- Candice Bozacz. Kandace Lardniois. Kurtis Surfka. &

Andrew Zurko

#### Gibraltar Elementary School

-Tim Mulrain & Brooke Peterson

### **Gresham Elementary & High Schools**

- Jessica Lepak

### **Hillcrest Primary School**

- Amie Beyersdorf & Kasey

Keup

**Iconnect** - Bobbie Nowaczyk

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- Jamie Kallies

## **Sacred Heart Catholic School**

- Elisha Wagenson

#### **Shawano Community High School**

- Jami Parker

## **Southern Door Elementary School**

- Laurie Connell, Amy Marler, & Betty Zahn

## **Sturgeon Bay High School**

- Jennifer O'Handley

## **Sullivan Elementary School**

- Kim Baye

## Sunrise, Sunset and Sawyer Elementary

**Schools** - Brian O'Handley

## **Tank Elementary School**

- Sean McKenzie

#### **Valley View Elementary**

- Mike Michalski **Webster and Martin** 

**Elementary Schools** 

- Amy Borley

# **2015 CONTRIBUTORS**

## Thank You!

We would like to thank each person who supported Big Brothers Big Sisters of Northeastern Wisconsin. Your donor and volunteer support has made a difference in the lives of youth right here in our community. Please take time to read through the following pages and note all the wonderful individuals and organizations who supported us. Each and every contribution is greatly appreciated.

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Green Bay Packaging, Inc.
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K.C. Stock Foundation
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Brad Nagel

**NBC Sports** 

Foundation

Norman Miller Family

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Orthopedic & Sports Medicine

PGA Championship

Prevea Circle of Giving- Dollars

for Doers

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Paul & Carol Schierl

Dan Schroeder

Jeremy & Cindi Schwab

Shawano Rotary Club

Chip Smoot

Tim & Sue Stone

Cathlin Stuntz

Sun Seekers By Rosie

Johanna Tackett

Bernie Tauber

Thario Building Services

Thornberry Creek at Oneida

United Way of Door County

Volunteer Center of Door County Kurt Voss/ Amerilux International

Walt Disney World

Waseda Farms

Tim & Maryanne Weyenberg

Wolf River Media, LLC

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**Bank Mutual** 

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Brown County Sheriff Benevolent

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Commando Paintball Sports

Digicopy

Door County Deputy Sheriff

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Eillien's Candies

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> We regret that space does not permit us to list every Big Brothers Big Sisters donor. We are most grateful for the many loyal supporters whose gifts we value regardless of amount. Thank you for providing us with the means to continue our mission.

Willems Landscape Service, Inc.

David & Cherie Zelinger

Edith Wolf

### MATCH ACTIVITIES

Liz Aldrich Apple Valley Lanes Ashwaubenon Bowling Alley Graydon Axtell Beja Shrine Circus Dan Bennett Mike & Mary Blaney Nicole Bowman-Farrell Mark & Gina Bolin **Bond Community Center** Burger King- Valley King of Wisconsin Children's Museum Comedy City Cornerstone Community Ice Center John Dauska Steve Dickerson DiaiCOPY **Duck Creek Golf Center** Ellipse Fitness

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## **REACH SUMMER ACTIVITIES:**

Summer REACH activities are being planned for both Community-Based and Site-Based matches!

#### June:

• 3 Week Horse Series

## July:

- Botanical Garden Scavenger Hunt
- Night at the Ball Park- Bullfrogs Game



## **SPECIAL EVENTS**

Big Brothers Big Sisters holds three major events annually to support the quality work of our programs.

- Our 37<sup>th</sup> annual Bowl for Kids' Sake in Green Bay got the ball rolling in March 2015. The event raised net revenue of \$76,484.
- We held a Bowl for Kids' Sake in Door County also in March, which raised a net revenue of \$20,072.
- When the sun started to shine and the warmth of summer rolled in, golfers teed off in support of youth mentoring at Golf for Kids' Sake in June. The event raised net revenue of \$41,881.
- Ending the year with taste, more than 600 guests attended an exquisite evening of flavor and fun at the 23<sup>rd</sup> annual Taste of the Town. Guest and corporate sponsors helped raise net revenue of \$104,950.

**Many thanks**... to our *Event Sponsors*. Without your commitment, success would only be a vision.

## **Bowl for Kids' Sake**

Green Bay Packaging Green Bay Packers Schneider

## **Bowl for Kids' Sake - Door County**

Baylake Bank Green Bay Packers

#### Golf for Kids' Sake

Associated Bank Bank First National Green Bay Packaging

## Taste of the Town

American Foods Group
Associated Bank
Aurora BayCare Medical Center
BMO Harris Bank
Fox Communities Credit Union
Green Bay Packaging

## **2015 ACTIVITES & EVENTS**

#### January

Craft Night at the Kroc Center

## February

- Volunteering at the NEW Community Shelter
- Canvas Painting at the Art Garage

#### March

- Career Exploration at Aurora BayCare
- Match Game Night at Barnes and Noble

## April

Bowling at the Gutter

#### May

- Flower Fun at Schroeder's
- The First Tee Golf Outing

#### June

- Mini Golfing at Duck Creek
- Night with the Marines

## July

- Night at the Ball Park
- Scavenger Hunt at the Green Bay Botanical Garden

#### August

- Annual Match Picnic
- Oneida Nation Museum

#### September

- Experience the courses
- Make and Take Project and Gallery Night

#### November

- A Night at the Neville
- How the Grinch Stole Christmas at the PAC

### December

Annual Holiday Party



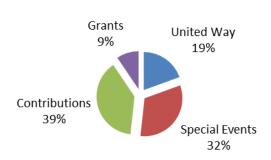


## **FUND DEVELOPMENT**

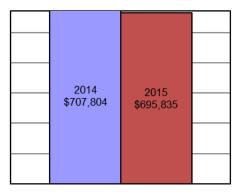
Each year, our communities are asked to support many causes, both on-going community support and unforeseen local and national disasters. In 2015, through the generosity of donors in our community, more than \$911,000 net revenue was donated to Big Brothers Big Sisters. Each contribution was instrumental in recruiting, professionally enrolling and matching mentors with local youth needing an additional positive role model.

## **2015 STATEMENT OF ACTIVITIES**

## 2015 Operating Fund Sources



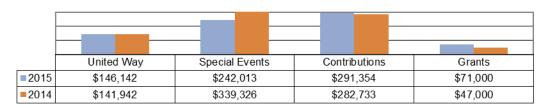
# Operational Expenses 2014 - 2015 Comparison



Revenues, Gains & Other Support	<u>2015</u>	2014
Contributions	\$383,759	\$329,733
United Way Allocations	146,142	141,942
Special Events	326,246	339,326
Interest and Dividend Income	55,051	50,353
Net gain (loss) on investments	(127,890)	(7,890)
Loss on Sale of Assets	(650)	0.00
Total Revenues, gains & other support	782,593	853,464
Expenses		
Program Services	461,110	430,125
Management & General	72,248	67,135
Fundraising	257,408	223,064
In-Kind	0.00	72,648
Total expenses	792,972	792,972
Change in Net Assets	(8,353)	60,492
Net Assets at Beginning of Year	<u>1,961,413</u>	1,900,921
Net Assets at End of Year	<u>\$1,953,060</u>	<u>\$1,961,413</u>

Audited financial statements are available from the Big Brothers Big Sisters office. The 2015 Financial Report was prepared by Schenck SC Certified Public Accountants.

# Operating Fund Sources 2014 - 2015 Comparison



## **2015 PROGRAM FACTS**

- 576 matches served
  - 60% females / 40% males
  - 117 Littles ready-to-be-matched (70% males / 30% females)
- 69,500+ hours of one-to-one time invested in 2015 by mentors and staff to community youth
- Average length of Community-Based matches = 28 months
- Average length of Site-Based matches = 18 months
- Approximate ages of the youth served:
  - 51% ages 5 10
  - 31% ages 11 13
  - 18% ages 14 18
- 60% have household incomes of less than \$25,000 (those with known household incomes; 22% are unknown)
- 69% live in homes headed by a single parent,
   15% live with a grandparent
- 20% have an incarcerated parent
- When compared with their peers, youth matched in our program showed:
  - 84% improvement in Socio-Emotional Competence (social acceptance, parental trust, educational expectations, etc.)
  - 82% improvement in Avoidance of Risky Behaviors (attitudes toward smoking, drinking, drugs, hitting, etc.)
  - 83% Educational Success (scholastic competency, grades, truancy, etc.)
- When compared with their peers, youth matched in our program showed:
  - 52% more likely to remain in school
  - 75% more likely to earn a 4-year degree
  - 48% more likely to volunteer
  - 81% more likely to hold a leadership role in an organization

If you, or someone your know, would like to become a mentor, volunteer on a committee or help on the day-of an event, please contact our office at (920) 498-2227 or email annp@bbbsnew.org.