



## **Miles for Matches presented by Prevea**

Cyclist from your team will be raising funds for BBBS by racing on a Specialized bike on a trainer in your company lobby. 10+ companies including your leadership/CEO will showcase their interests for health, fun competition and support for Big Brothers Big Sisters through this one-week spin challenge. We look forward to having you compete in Miles for Matches presented by Prevea!

### **The details:**

**Who:** Your company including employees and CEO/Leadership will sign up to ride throughout one day to reach goal of 100+ miles. CEO/Leadership will be designated to spin for an hour from noon-1 p.m. to compete against another CEO/Leader! Employees will hop on the bike to spin additional miles throughout the day.

**What:** Will participate in a friendly spin competition against another local company for best looking, most fit, most philanthropic and spirit awards as you reach a goal of 100+ miles throughout the day!

**Where:** Broken Spoke will deliver a Specialized Bike on a Wahoo trainer to your lobby/cafeteria from 6:30 a.m. – 5:30 p.m. on your chosen day of the week.

**When:** Competition will run all week June 17<sup>th</sup> – 21<sup>st</sup> and you will compete for just one day during the week against another company for most miles spun.

**Why:** Big Brothers Big Sisters is looking to bring fitness and fun to your workplace while raising awareness about our program in the area. We choose you to partner with us because of your interest in fitness, culture and community support!

### **How it works:**

- \$1500 participation fee per company
- You are encouraged to share pictures on social media. An online donation platform will be available for your company to compete in a friendly rivalry for the most additional dollars raised. Most Philanthropic company wins Spa Western gift certificates for participating employees!
- Blank signs will be provided for you to take pictures and cheer on your colleagues
  
- Leadership Hour:
  - The competing CEO/Leader will virtually compete (while being cheered on by employees!) during Leadership Hour from noon – 1 p.m.
  - CEO/Leader will be asked to match employee donations from tip jar during their Leadership Hour

## Next steps:

- Now!
  - Sign up company (and request company you would like to compete against!)
  - Block off CEO/Leader schedule from noon – 1 for one day from June 17<sup>th</sup> – 21<sup>st</sup>
- Week of June 3:
  - Encourage employees to sign up for timeframe to bike
- Week of June 10:
  - Make signs to cheer on employees
  - Decorate space, coordinate t-shirts/costumes for spinners
  - Make the space social media picture perfect!
  - Register three employees for free to participate in Power Push
    - Power Push, Friday, June 21<sup>st</sup> noon – 1 p.m. @ Western Racquet
    - Three employees invited to spin with motivating instructors to increase miles!
- Week of June 17<sup>th</sup> – June 21<sup>st</sup>: **It's Race Time!!**
  - Put out tip jar, markers and fun stuff for the best company pictures and cheering during competition!
  - Start sharing company pictures and promote the online platform for awareness and additional fundraising

## Awards:

**Most Fit Company** // most miles biked from team including Power Push

❖ Prize – *private company spin class and happy hour at Western Racquet*

**Best Looking Leader** // most miles from leadership

❖ Prize – *trophy and Spa Western gift certificate*

**Most Philanthropic** // most money raised

❖ Prize – *gift certificates for participants to Spa Western*

**Spirit Award** // best decorations, pictures, social media, posters etc.

❖ Prize -- *private group ride and happy hour with Broken Spoke*

## Participation:

Company name: \_\_\_\_\_

Contact name: \_\_\_\_\_

Contact e-mail: \_\_\_\_\_

CEO/Leadership name: \_\_\_\_\_

Preferred company to compete against: \_\_\_\_\_

Check one: please send an invoice for \$1500 participation fee \_\_\_\_\_ or check is enclosed \_\_\_\_\_.

Circle all days that work for CEO to spin noon – 1 p.m.:

Monday 6/17 ----- Tuesday 6/18 ----- Wednesday 6/19 ----- Thursday 6/20 ----- Friday 6/21

Questions: e-mail [brehannas@bbbsnew.org](mailto:brehannas@bbbsnew.org) or call 920.489.3513