



BBBSNEW

Adopt-A-School

An effort to expand Site-based Mentoring
programs to children in our community through neighborhood resources
— In your neighborhood —



A little effort.

Big Brothers Big Sisters changes lives and helps communities through its meaningful, monitored matches between adult volunteers, "Bigs," and children, "Littles."

No matter how your organization gets involved, a little partnership can go a long way toward making a difference in children's lives.



Changing Statistics. One Child at a Time.

Site based Mentoring is convenient, calling for one hour a week with the child at school and no outside contact or arrangements to be made.

Matches meet at the school in a designated area, like the library or meeting room, one day a week for one hour either before school (7-8 a.m.) after school (4-6 p.m.) or during lunch (range of 11:10 a.m. -1:15 p.m.)

Our Outcomes

Youth surveyed in 2018 showed improvement or maintenance in the following areas:

65% social acceptance

77% scholastic competence

77% education expectations

63% grades

86% attitudes toward risky behaviors

79% parental trust

**603 CHILDREN
SERVED**

In Brown, Door and Shawano counties in 2018

76,000 HOURS

Invested by mentors and staff in 1-to-1 time annually

A man and a young girl are shown from the chest up, both wearing dark blue helmets. The man on the left is smiling broadly, and the girl on the right is looking directly at the camera with a slight smile. They are outdoors, with a blurred background of green trees and a bright sky. The text is overlaid on the lower half of the image.

The greater good is good for your business.

Good corporate stewardship spurs good business results.

Research shows corporate social responsibility directly impacts:

Retention – employees respect and remain with employers who help their communities

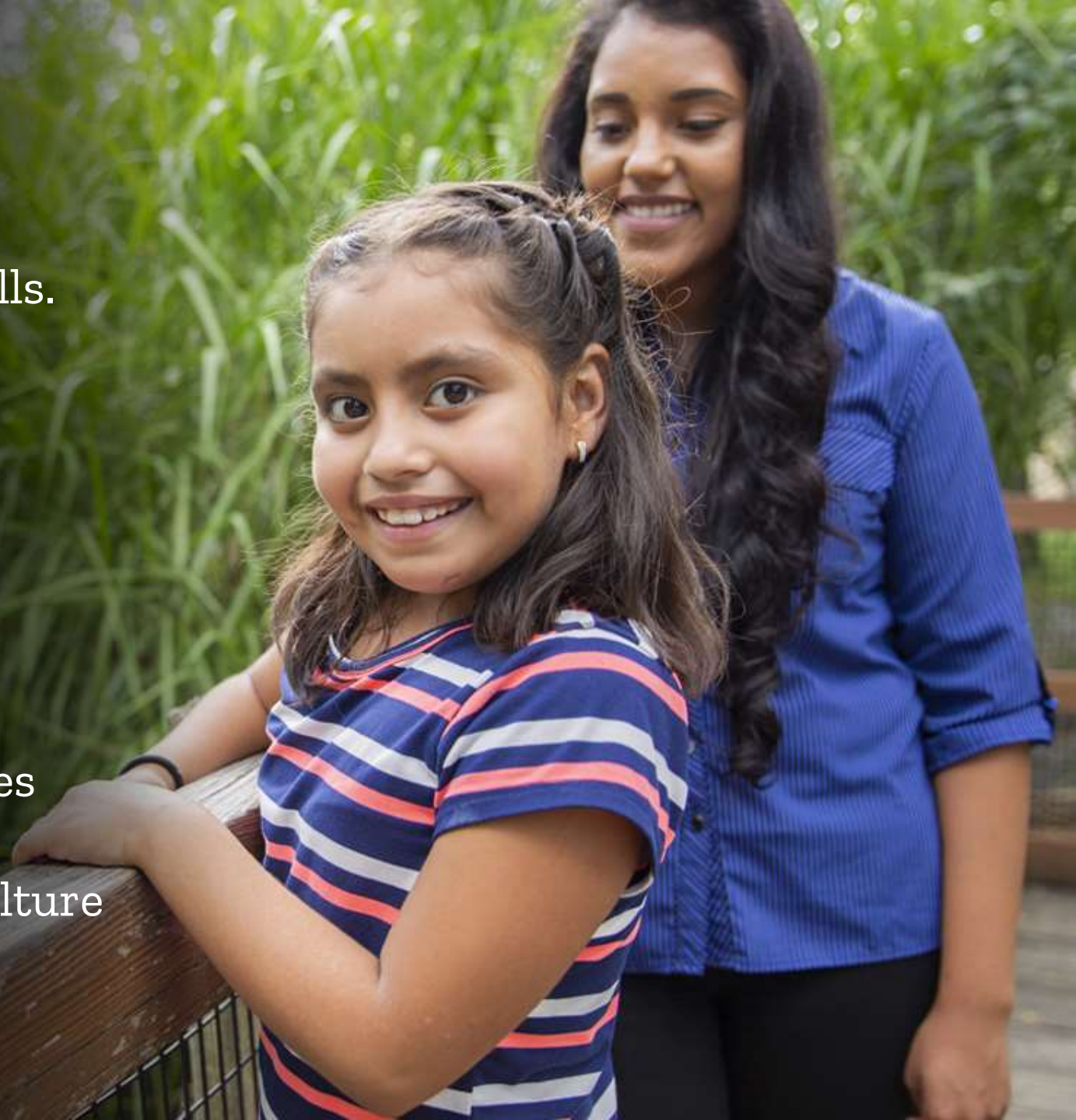
Satisfaction – employees personally connect and find experiences rewarding

Recruitment – employees prefer to work for employers they perceive as socially responsible

Turn a little into a lot.

Volunteering knowledge and expertise to a nonprofit can be an effective way to cultivate business and leadership skills.

- 88% of Millennials gravitate toward companies with a Corporate Responsibility program
- 61% of Millennials said a volunteer program would be a factor when choosing between potential jobs
- More than 50% of Millennial employees who participate in their companies' volunteer program rate their work culture as very positive





Employees who are involved in a mentoring program:

- Are healthier
- Feel better about themselves
- Are a better team player
- Have more patience
- See improved attitude toward work
- Feel satisfied

IGNITE POTENTIAL

Working as a team, we will build a strategy to engage your employees.

Opportunities

- 1. Lunch and Learn** You spring for food and our staff will engage your employees on being a big.
- 2. Newsletter / Intra-net** We can provide articles for you to share with employees.
- 3. Bulletin Board** We can provide posters for employees to take at will.
- 4. Customized support** We will help you discover the means of support that fits your team — perhaps it's a volunteer incentive program, fundraising ping pong tournament... the options are endless!





DEFEND POTENTIAL

Your big impact starts with the next small step. We look forward to collaborating with you in a partnership that will make a world of difference for your brand, for Big Brothers Big Sisters and for all those children who need positive mentors in their lives.

Contact us today:

Big Brothers Big Sisters of Northeast Wisconsin
920-498-2227 or info@bbbsnew.org

