



Big Brothers Big Sisters®

OF NORTHEAST WISCONSIN

2018 ANNUAL REPORT



DEAR FRIENDS,

There's so much BIG news to share with you.

Time flies so quickly; it's hard to believe that another year has already passed. In 2018, the agency adopted Big Brothers Big Sisters of America's repositioned brand, along with a new logo. The purpose of this new brand is to emphasize how parents and guardians, prospective volunteers, donors and supporters can help defend the potential inherent in our youth and help them achieve their biggest possible futures.

BBBSNEW also prepared for a relocation in early 2019 to N. Broadway Street after 30 years at our office on W. Mason St. This critical move was made possible by donations from dedicated supporters including Base Cos., Belmark, Cornerstone Foundation, Creative Sign Co., Festival Foods, Green Bay Packaging, Green Bay Packers Give Back, K.C. Stock Foundation, KI, Nicolet National Bank, Oneida Nation, Performa Inc., Shopko Foundation and Wisconsin Public Service Foundation.

Many new partnerships formed which will bear fruit in 2019. We are working with Howard-Suamico School District to establish a new high school mentoring program. Programs in Denmark Schools expanded to include the middle school level. In Sturgeon Bay, BBBS Door County is partnering with the high school's Project 180 program, a healthy lifestyle and mental health awareness initiative. We are proud to have reignited our partnership with the Oneida Nation and will be expanding services in the community next year. Another important partnership has

been with Achieve Brown County, a local collaborative nonprofit focused on collective community impact, which has identified mentoring as a critical component to positive childhood development. Together, we are piloting the Six-Twelve Mentoring program to help improve graduation rates in Brown County.



BBBSNEW Board members (from left) Drew Leatherberry, Barbara Koldos, Mickey Knaus, Bradley Klingsporn, April Smith along with Joash Smits, director of development for Base Cos., and Katie Hess, BBBSNEW executive director, pictured at the future offices on Broadway Street in Green Bay.

All of these changes have come about for one BIG reason: our programs work, and that's why we continue to grow. BBBSNEW experienced another record year in 2018, serving 603 children. The statistics (Pages 6-7) show that one year of consistent support from a role model can help children avoid risky behaviors, achieve greater aspirations in school and be socially and emotionally prepared for their future.

It's amazing what a year can do. Just one year.

Thank you for your support during 2018. Together, we are defenders of potential.

Sincerely,



Katie Hess
Executive
Director



Brad Nycz
President,
Board of Directors

BOARD OF DIRECTORS

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Sherman Barnes
Barbara Dorff
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Brad Nycz, **President**
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DOOR COUNTY ADVISORY COUNCIL

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Peter Kerwin
Brian O'Handley
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Arleigh R. Porter
Tammy Sternard
Lori Vorpahl
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Nick Mau
Dan Mauel
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Kimmery Weber
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OUR LEADERSHIP



BEFORE HEAVEN BECAME A LITTLE, SHE WAS EXPOSED TO LOSS AND VIOLENCE.

First she lost her mother to cancer. A year later, her aunt was brutally murdered. A year later, she would lose her father, too.

With each loss, Heaven was moved from household to household. By the time she was in first grade, Heaven found a permanent home with her only remaining aunt in Green Bay.

Erin Aschenbrenner, Heaven's third grade teacher, made a connection to Big Brothers Big Sisters that would lead to an eventual Big Sister, Marne VanderPas.

"Home is sometimes frustrating and chaotic. We are always home," says Heaven. Having Marne was a needed outlet.

Matched for three years, Marne and Heaven are like family to each other, celebrating annual traditions like making apple pies with Marne's dad, volunteering for the Bellin Children's Run, packing Christmas boxes for children in need, attending local high school musicals and volleyball games at the University of

Wisconsin in Madison.

Favorite memories for this match include Marne's mystery trips. "She would pick me up and we would go somewhere and it's basically like a surprise," says Heaven. Visiting the Green Bay Packers Hall of Fame and taking a tour of the stadium is a stand out memory. "I've had some bad picks, too," says Marne, laughing that Heaven is willing to try new things, most of the time. "Sailing was one; Heaven did not like that."

Marne's decision to be a Big Sister was not one taken lightly. "I can still remember how nervous I was driving to her apartment for our first meeting," she says. "I thought, 'What the heck am I doing? How could I possibly teach this child anything when there are still days that I'm not even sure I have my life together?'"

After three years, Marne and Heaven share a larger view of the world around them, of something bigger than themselves. "I'm always thinking about her or I see something and I think 'Oh, we have to try that,'" says Marne. "Just sending her a message and asking how her day was, I'm just always checking in with her."

OUR IMPACT

Big Brothers Big Sisters of Northeast Wisconsin is focused on evidence-based, successful, long-term mentoring, and we effectively measure and report our outcomes.

Our youth mentoring program preventatively addresses the community need for mentoring youth to break the cycle of poverty and homelessness, resulting in self-sufficiency. We provide children facing adversity – defined as children in families with recognized risk factors such as single parent/guardian, poverty/homelessness and incarceration – with strong and enduring, professionally-supported one-to-one mentoring relationships.

Children become responsible, productive citizens able to achieve lifelong success, communities are safer and organizations benefit from a better prepared workforce.

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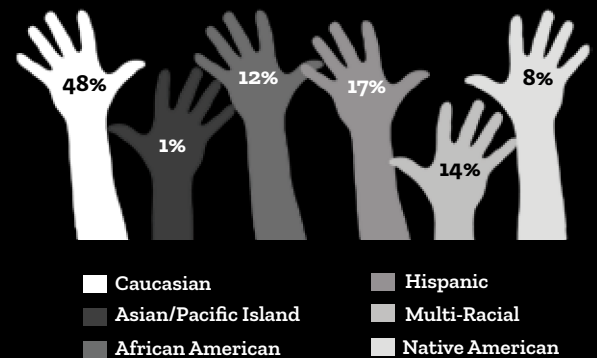
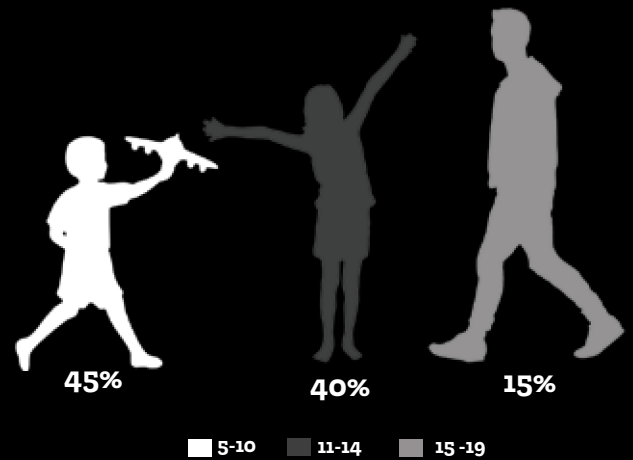
CHILDREN SERVED

62% females

38% males

93

Littles waiting to be matched
(50% males / 50% females)



Household demographics of youth served

69%

Have household incomes of less than \$25,000
(those with known household incomes; 50% are unknown)

53%

Live in homes headed by a single parent;
7% live with a grandparent

22%

Have an incarcerated parent

7%

Live with a grandparent

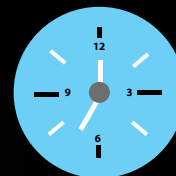
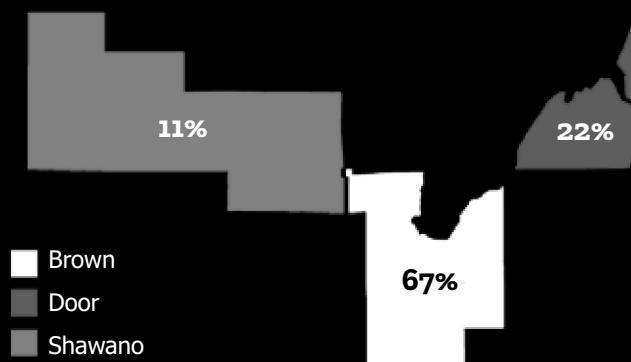
AVERAGE LENGTH OF MATCHES

Community-based: **24 months**

Site-based: **19 months**

PROGRAM FACTS

CHILDREN SERVED - BY COUNTY



18,660 MENTORING HOURS

18 REACH Activities
2 Ready-to-be-matched Activities

Our results show that when compared with their peers, youth matched in our program experience improvement in:

97%

Socio-emotional competence
(Social acceptance, parental trust)

97%

Avoidance of risky behaviors
(Smoking, drinking, drugs, hitting, etc.)

92%

Educational success
(Scholastic competency, grades, truancy, etc.)

OVER TIME, CHILDREN IN OUR PROGRAM ARE:

52% more likely to remain in school

75% more likely to earn a four-year degree

48% more likely to volunteer

81% more likely to hold a leadership role in an organization

OUR PARTNERS

BROWN COUNTY

Ashwaubenon School District
Denmark School District
Green Bay Area Public School District
Pulaski Community School District
Achieve Brown County
Brown County Sheriff's Department
Brown County United Way

Boys & Girls Club of Greater Green Bay
Court Appointed Special Advocates (CASA) of Brown County
Family Services of Northeast Wisconsin
Green Bay Police Department

DOOR COUNTY

Gibraltar School District
Southern Door County School District
Sturgeon Bay Schools
Washington Island Community School
Door County Sheriff's Department
Sturgeon Bay Police Department
United Way of Door County

SHAWANO COUNTY

School District of Bonduel
Gresham School District
Shawano School District
United Way of Shawano County

& OUTCOMES

Thank you for supporting Big Brothers Big Sisters of Northeast Wisconsin during 2018. This list of contributors reflects charitable giving to the agency from Jan. 1 through Dec. 31, 2018. Thank you for your support. We regret that space does not permit us to list every Big Brothers Big Sisters donor. For a complete list, please visit <https://bbbsnew.org/about/publication-and-reports/>. We have made every attempt to ensure the list is correct. If you have any questions, please contact us at 920-498-2227.

IMPACT MAKER

Cornerstone Foundation of Northeastern Wisconsin
Green Bay Packers Give Back
K.C. Stock Foundation
Schneider

MIRACLE MAKER

All Community Events - Hot Cider Hustle Half Marathon & 5K
Fox Communities Credit Union
Greater Green Bay Community Foundation
Green Bay Packaging, Inc.
The Humana Foundation
Nicolet National Bank
Oneida Nation of Wisconsin
Screamin' Head Buzz / Nutzz Charities
Shopko Foundation

MEMORY MAKER

American Foods Group
AT&T
Aurora BayCare Medical Center
Bellin Health
Belmark, Inc.
BMO Harris Bank
De Pere Christian Outreach Corp.
John and Lisa Dykema
Festival Foods / The Marq
Larry and Debra Frazier KI
George Kress Foundation
Little Rapids Corp. - Egan Family Foundation
Schreiber Foods
Byron L. Walter Family Trust
Wells Fargo

IN-KIND

Delaware North / 1919 Kitchen & Tap
Green Bay Gamblers
H.J. Martin & Sons
Radisson Hotel & Conference Center

DREAM MAKER

American Transmission Co., LLC
Ameriprise
Nancy and Scott Armbrust
Associated Bank
Baker Tilly
Bank First National
Tom Boldt
Broadway Automotive
Campaign Fund for Women and Girls of the Greater Green Bay Community Foundation
Charlie's County Market
Marjorie L. Christiansen Foundation
County Materials Corp.
Door County Board of Realtors
Door County Medical Center
Georgia-Pacific Foundation, Inc.
LaForce, Inc.
Nature's Way / Schwabe North America
Novolex
Prevea Health Plan
Prevea360 Health Plan
Twig's Beverage
Wisconsin Public Service Corp.
Wochinske Family Foundation

IN-KIND

1951 West/Rock Garden
46 Below & Rockwood Terrace
Angelina Italian Restaurant
Backstage at the Meyer
BelGioioso Cheese
Black & Tan
Café Madrid
The Cannery
The Creamery
Fox Valley Culinary Arts
Galley 57
Grapevine Café
Greater Green Bay Chamber of Commerce
Nectar
Oneida Native Chefs
Plaé Bistro

Premier Waterfront
Catering
Proof
Republic Chophouse
River's Bend
Dennis (Denny) Tattum
Ten • et
Thornberry Creek at Oneida
U.S. Marines Toys for Tots

MAGIC MAKER

Rob and Denise Abfall
Anderson Endowment of Bay View Lutheran Church
Catherine E. & Myrl S. Apple Family Foundation
Robert (Bob) and Sally Atwell
Bay Tek Entertainment
Community Trust
BayCare Clinic Foundation
Craig and Jodi Benzel
Bergstrom GM of Neenah
Breakthrough Fuel
Camera Corner
Connecting Point
Cellcom / Nsight
Telservices
CliftonLarsonAllen LLP
Thom Cody
Ruth & Pat Crawford
Family Foundation
Cyber Green
Eleanor (Dean) and John (Gosney) Fund of the Door County Community Foundation
Jim and Mary Dietsche
Jere and Sheri Dhein
Door County Triathlon
Sandy and Scott Fragale
Green Bay Northeast Lions Club
Green Bay Preble Optimist Foundation
Anita Hartman
Rebecca A. Havel DDS SC
Elizabeth B. & Phillip J. Hendrickson Foundation, LTD
John and Nell Herlache
Community Impact
Fund of the Door County Community Foundation

Katie Hess
Integrity Home Builders
Kiwanis Club of Allouez & Greater Green Bay
Wendy and Jim Koehler
Kwik Trip Kares
Drew and Ashley Leatherberry
John and Kate Lombardi
Steve and Janelle Maricque
Brad and Mandy Nycz
Jeff and Barb Ottum
PCM Credit Union
Pick'N Save / Kroger
Pioneer Metal Finishing
Primum Bonum
Proko-Wall Funeral Home and Crematory
Resurrection Catholic Parish
Robinson Metal, Inc.
Rosati's
Rod and Mary Beth Ryan
Sam's Club
Shawano Pathways
U.S. Venture/Schmidt Family Foundation
Richard Varga
Werner Electrical Supply

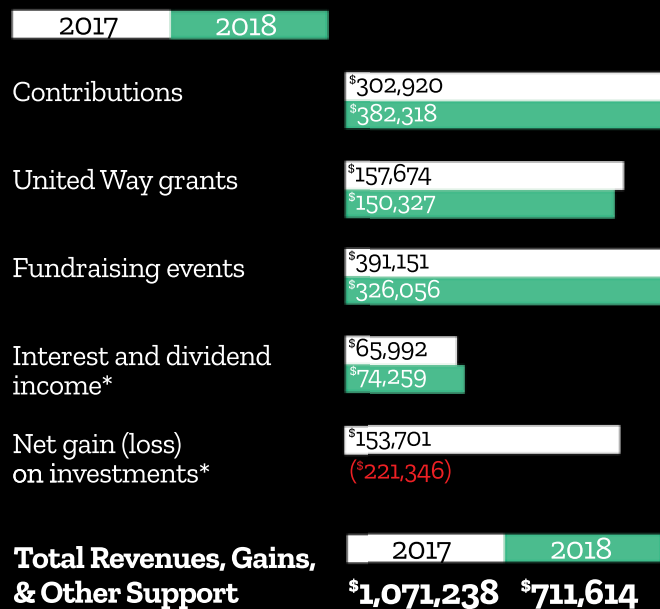
IN-KIND

Badger State Brewery
Case Communications (FM 106.9 The Lodge, WGLE, Rewind 97.7, WQDC)
Copper State Brewing Co.
Whitey and Shanna Ellsworth
Freshair Salon
General Beverage
Harmann Studios
Horseshoe Bay Golf Club
Knights of Columbus
Krystal Kleer
Margaritas of Green Bay
Parallel 44 Winery
Pizza Ranch
Sara Rathack
Results Broadcasting / WTCH, WOWN, WOTE, WJMQ
Texas Roadhouse
Von Stiehl Winery

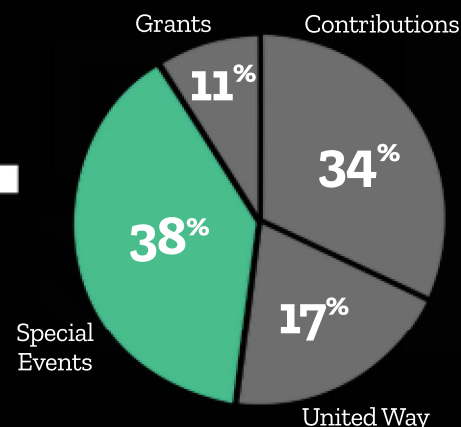


OUR 2018 CONTRIBUTORS

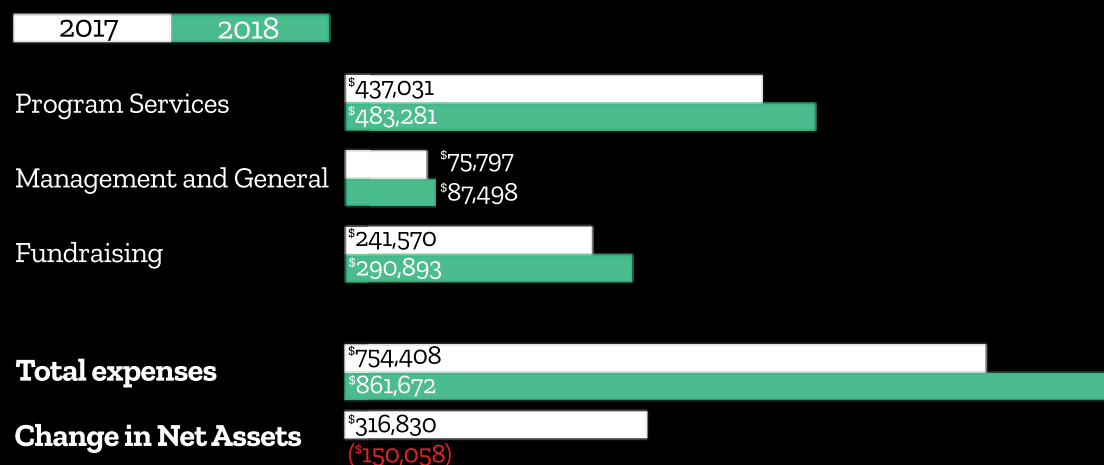
Revenues, Gains, & Other Support



2018 Operating Fund Sources

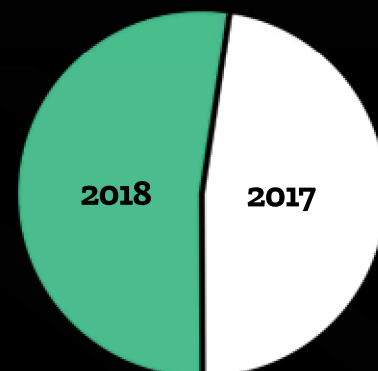


Expenses



Operational Expenses

2017 - 2018 Comparison



Audited financial statements are available from the Big Brothers Big Sisters office. The 2018 Financial Report was prepared by CliftonLarsonAllen, LLP.

Net Assets 2018

Net Assets at beginning of year \$2,369,614

Net Assets at end of year \$2,219,556

OUR FINANCIALS

As a 100% donor supported nonprofit, Big Brothers Big Sisters of Northeast Wisconsin received a total of \$711,614 in revenue (including gains on investments) in 2018. Each contribution provided necessary funds to recruit, enroll and match mentors with local youth facing adversity. Accountability through fiscal transparency ensures effective fiduciary management.

100% THANK YOU



We believe every child is born with incredible potential, and we are committed to continuously evaluating and improving the quality of services we provide to youth.

Our mission is to provide children facing adversity with strong, enduring, professionally-supported one-to-one relationships that change their lives for the better, forever.

Our vision is that all children achieve success in life.

One-to-one matches between Bigs and Littles truly empower youth and strengthen communities. Through the generous support of corporations, foundations and donations from individuals, BBBSNEW carefully builds and supports each match suited to each child's needs.

Our programs are made possible through your financial support, and through the kindness of volunteers who defend the potential inherent in every child.

