





DEAR FRIENDS

It is with great pride that we present to you the 2020 Annual Report for Big Brothers Big Sisters of Northeast Wisconsin.

2020 has certainly presented its challenges, not only for Big Brothers Big Sisters, but for our entire community. As we worked to navigate through the pandemic, we knew our families were struggling more than ever, and it was our responsibility to continue to support them through these struggles even if it meant working longer hours or slightly out of our traditional program scope.

Even through tough times, the agency served 520 children in 2020 in 3 counties, 14 high schools, 15 middle schools, 51 elementary schools, and in 16 school districts across our region. Match support contacts were over 90% and Big Brothers Big Sisters won another national award for quality in leadership and programming.

We continued to grow our fundraising efforts to keep our programs running. Our annual fundraisers Miles for Matches and Bowl For Kids' Sake were held just before businesses shut down. Our Golf For Kids' Sake was postponed to August to allow safety measures to be put in place, and Taste of the Town will emerge in 2021 after a break in 2020 due to COVID-19. As our largest fundraiser, postponing this event could have had significant impacts on our budget. Combined with other cancelled events, the agency was looking at a \$300,000 shortfall in fundraising. To combat this issue, the agency set a lofty goal to recover the funds through a year-end fundraising campaign called Fund the Gap. Thanks to supporters of Taste of the Town, grants, and new donor support, the campaign raised just over \$294,000 while helping to support the local businesses who help make Taste of the Town a continued success.

Our program team shifted gears to provide virtual activities to keep our matches connected. Virtual scavenger hunts, cartoon drawing, Zumba classes, and craft projects were just some of the REACH activities organized.

An urgent focus on racial inequality emerged in 2020 prompting our agency to be one of the first to sign the declaration that racism is public health crisis. We have formed a Diversity, Equity, and Inclusion Committee and are committed to being an agency whose culture and representation truly reflect those whom we serve.

One of the major initiatives for our 2020 strategic plan was to review and determine a new focus for our recruitment messaging. We developed a new strategy for our recruitment efforts and based on this work, our recruitment messaging has shifted from focusing on only the benefits to youth to highlighting the benefits of being a Big Brother or Big Sister. The committee is developing new taglines and visuals that convey this new strategy.

We are committed to our mission because mentoring works. It truly can be the simplest solution to so many complicated problems today. And those who have stepped up to become a mentor are changing the world for the better one child at a time.

Thank you for your continued support.

Sincerely,

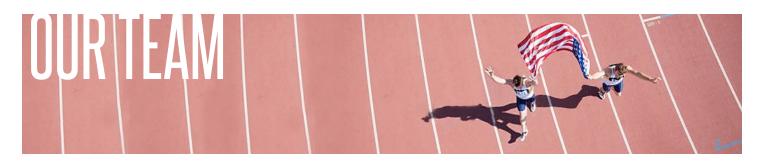


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Director



Wendy Koehler
President,
Board of Directors





LEADERSHIP

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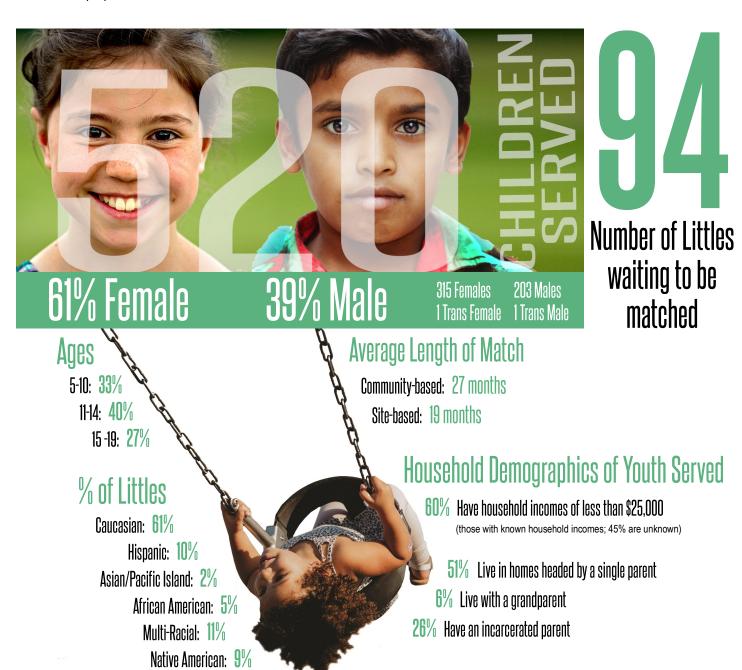


PROGRAM FACTS & OUTCOMES

Big Brothers Big Sisters of Northeast Wisconsin is focused on evidence-based, successful, long-term mentoring, and we effectively measure and report our outcomes.

Our youth mentoring program preventatively addresses the community need for mentoring youth to break the cycle of poverty and homelessness, resulting in self-sufficiency. We provide children facing adversity – defined as children in families with recognized risk factors such as single parent/guardian, poverty/homelessness and incarceration – with strong and enduring, professionally supported one-to-one mentoring relationships.

Children become responsible, productive citizens able to achieve lifelong success, communities are safer and organizations benefit from a better prepared workforce.



PROGRAM FACTS & OUTCOMES



76%

CHILDREN SERVED

CHILDREN COMMUNITY PARTNERS

Achieve Brown County
Brown County Sheriff's Department
Brown County United Way Boys & Girls Club of Greater Green Bay
Court Appointed Special Advocates (CASA) of Brown County
Green Bay Police Department

SCHOOLS-BROWN COUNTY

Ashwaubenon School District

Ashwaubenon High School* Park View Middle School Pioneer* Valley View*

Denmark School District

Denmark Elementary*
Denmark High School*
Denmark Middle School*

Green Bay Area Public School Aldo Leopold Community School* **Baird Elementary** Beaumont Elementary Chappell Elementary* Danz Elementary* Doty Elementary East High School Edison Middle School* Eisenhower Elementary* Elmore Elementary Fort Howard Elementary* Franklin Middle School* Howe Elementary Jackson Elementary John Dewey Academy Keller* Kennedy

Lincoln - Green Bay*
Lombardi Middle School*
MacArthur
Minoka Hill
Nicolet*
Preble High School*
Red Smith
Southwest High School

Southwest High School Sullivan* Washington MS - GB Webster* West High School

Howard Suamico School District

Bay Harbor Elementary
Bay Port High School
Bay View Middle School*
Forest Glen Elementary*
Lineville*
Suamico

Oconto Public Oconto Elementary

Oneida Nation
Oneida Nation Elementary

Private

7th Day Adventist Holy Family Morrison Lutheran School Notre Dame Academy High School Pilgrim Lutheran Trinity Lutheran School

Pulaski Community School District

Glenbrook Elementary*

Pulaski Community Middle School

Seymour School District

Seymour High School Seymour Middle School

United School District of De Pere

Altmayer Elementary
De Pere High School
De Pere Middle School
Dickinson Elementary
Foxview Intermediate
Heritage Elementary

West De Pere School District

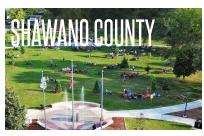
Hemlock Creek Elementary West De Pere Middle School Westwood

Wittenberg School District

Wittenberg High School

Wrightstown School District

Wrightstown Elementary Wrightstown High School Wrightstown Middle School



8%

CHILDREN SERVED

COMMUNITY PARTNERS

Boys & Girls Club of Shawano United Way of Shawano County

SCHOOLS-SHAWANO COUNTY

Shawano County

King Leonardo

Hillcrest Olga Brener* Shawano High School

PROGRAM FACTS & OUTCOMES



16%

CHILDREN SERVED COMMUNITY PARTNERS

Door County Sheriff's Department Sturgeon Bay Police Department United Way of Door County

SCHOOLS-DOOR COUNTY

Southern Door County School District

Southern Door Elementary*

Southern Door High School*

Southern Door Middle School*

Sturgeon Bay School District

Sawyer Elementary School*

Sunrise Elementary School*

T.J. Walker Middle School

Gibraltar School District Gibraltar Elementary

NOTE: * indicated schools participating in the Site-based Program.

BY THE NUMBERS



Our results show that when compared with their peers, youth matched in our program experience improvement in:

92%

Educational Success

(Scholastic competency, grades, truancy, etc.)

94%

Socio-emotional competence

(Social acceptance, parental trust)

30% Avoidance of risky behaviors

(Smoking, drinking, drugs, hitting, etc.)

Over time, children in our programs are more likely to:

81%

Hold a leadership role in an organization

52% Rescaled Scientific Scienti

Remain in school

75%

Earn a four-year degree

48%

Volunteer

14

Number of REACH activities



AWARD RECIPIENTS

"Marie Krohn" Board Member of the Year Patricia Vickman

Community-Based Match of the Year Alleigh Sellen and Morgan

Site-Based Match of the Year Grace Willming and Sami "Paul J. Schierl" Volunteer of the Year John "Stosh" Stiloski

Partnership Award Broken Spoke Bike Studio

Partnership Award
Green Bay West Rotary

President's Award Belmark, Inc.

15 YEARS OF SERVICE

For Outstanding Commitment as a Mentor Tom Herber

10 YEARS OF SERVICE

For Outstanding Commitment as a Mentor Marge Carpenter Art Despins Nicole Gast

5 YEARS OF SERVICE

Doreen Eastman Kimberly Eisch Dave Frost Joy Hurley Megan Kasel John Lombardi Kim Povaser Brandon Raboin Sally Rohm Michelle Roznowski Jamila Seaton Tim & Kathryn Sniff

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Associated Bank Fox Communities Credit Union Green Bay Packers Give Back Green Bay Packaging George Kress Foundation M3 Insurance Nicolet National Bank Prevea Health Schneider
U.S. Venture/Schmidt Family Foundation

PRESIDENT'S SILVER CIRCLE

American Foods Group Bellin Health BMO Harris Bank County Materials Corporation Door County Medical Center Festival Foods Humana Nature's Way Robinson Metal, Inc. Schreiber Foods Wells Fargo Wisconsin Public Service Foundation



IN-KIND DONATIONS

1951 West/Rock Garden

A'Bravo Bistro

Ahnapee Brewery & Tap Room

Al Johnson's Swedish Restaurant

Alpine Golf Course

Amerequip

American Foods Group

American Tent & Sidewall

Anduzzi's Sports Club - West

Anduzzi's Sports Club - Howard

Angelina Restaurant

Angie's Main Café

Annie's Campground

Apple Valley Lanes

Badger State Brewing

Bailey's 57 BP

Bank of Luxemburg

Bay Shore Outfitters

BayCare Clinic

Beans and Books Coffee House, LLC

Bea's Ho-Made Products

Belgian Delight

Belgioioso Cheese

Bellin Health

Bergeron, Brant

Be's Refreshments

Birch Creek Music Performance

Center, Inc.

Bisbee Golf Center

Bolin's Speedy T's, LLC **Bridgeport Waterfront Resort**

Britta Salon, LLC

Broadway Automotive

Broken Spoke Bike Studio

Brothers' Pub

Brussels Countryside Diner

Captain's Walk Winery

Cellcom / Nsight Telservices Charlie's County Market

Charlie's Smokehouse

Chives Restaurant

Chop

Clark's Bar

Copper State Brewery

Costco

Country Ovens, LTD

Creative Sign

Crystal Springs Golf Course

Culver's of Green Bay - Hansen Road Cumulus Broadcasting (WQLH Star 98)

Dairy Queen Grill & Chill (Manitowoc)

Dairy Queen of Shawano

Daydreams, LLC dba/Papa Murphy's Dean Distributing

Decker, Kail

Delaware North - 1919 Kitchen and Tap

Delaware North - The Turn Green Bay

Denmark State Bank

Designs of the Interior

Digicopy

Donny's Glidden Lodge Restaurant

Door County Brewing Door County Coffee and Tea

Door County Cooperative

Door County Fire Company Door County Maritime Museum

Door County Sunglass Company

Downtown Green Bay

Dreier Pharmacy

Duck Creek Golf Center Duck Creek Kitchen + Bar

Eagle Harbor Inn

Ember Exotic Wood Putters

Erbert & Gerbert

Exhaust Pros Automotive Repair Center

Fatzo's Subs & Pizza

Festival Foods

Four Way Bar & Restaurant

Frito-Lay Inc. Gather on Broadway

Gehm's Club 117

GLAS Coffee House/Cellcom - Green Bay GLAS Coffee House/Cellcom - Shawano

Goodwill NCW

Green Bay Booyah

Green Bay Botanical Garden

Green Bay Distillery Green Bay Escape & Axe

Green Bay Gamblers

Green Bay Packers Give Back

Green Bay Voyageurs

Hackl & Associates

Happily Ever After

Happy Joe's Pizza

Hickory Hills County Club Hillcrest School Staff

Hinterland Brewery

Holiday Inn Express Horseshoe Bay Golf Club

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Island Tropics

Ivy Trails

J & H Game Farm

Jackie's Hair Post

Jandrin Refrigeration

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Lasee Upholstery

Launching Pad

Lindeman's Cleaning Lola May's

Los Banditos

Mackinaws Madrid Tapas Restaurant & Wine Bar

Maplewood Meats

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Marcus Theatres

Margarita's Mexican Restaurant Mark Your Greens

McDonald's-Manitowoc Road

McKeefrey & Yeomans Menominee Casino Resort

Mever Jewelers Mever. Linda

Mid Vallee Golf Course, Inc

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Milwaukee World Festival, Inc.

Moio Electronics

NEW Beads & Jewelry

Nightingale Supper Club

North Star Mohican Casino Resort

Northbrook County Club

Northern Sky Theater

Nueske's Meats

NWTC - Shawano|

Old Glory Candy

Oneida Golf & Country Club

Otto, Jeannie

Papa Murphy's - Shawanol

Papa Murphy's - Sturgeon Bay Par 5 Resort

Parallel 44 Winery

PDQ Car Wash

Peninsula Players

Perkins Restaurant

Pick' N Save - Sturgeon Bay

Piggly Wiggly - Sister Bay Pioneer Pantry, LLC

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Porter's Patch Prime Quarter Steak House

Proctor & Gamble Paper Products Co.

Rain Wedge

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Shawano Cinema

Shawano Sports Park

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The Lodge at Leathern Smith

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The Red Putter

The Sand Box Bar

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Walmart - Shawano #2271

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White Gull Inn

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Zahn's Fireworks Zambaldi Beer, LLC

2020 CONTRIBUTORS

Thank you for supporting Big Brothers Big Sisters of Northeast Wisconsin during 2020. This list of contributors reflects charitable giving to the agency from Jan. 1 through Dec. 31, 2020. Thank you for your support. We regret that space does not permit us to list every Big Brothers Big Sisters donor. We have made every attempt to ensure the list is correct. If you have any questions, please contact us at 920-498-2227.

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Cornerstone Foundation of Northeastern Wisconsin Greater Green Bay Community Foundation Green Bay Packers Give Back

National Football League Foundation

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Peace United Church of Christ Pearson, Matthew

Peninsula Pulse Peninsula Title

Peters, Stacy Phillips, Kayla Phillips, Michelle Pieschek, Donna Pinkert Law Firm Porter, Arleigh Present, Barbara Priebe, Margaret

Pulaski United Foundation

Rabideau. Ken

Rademacher Photography Studio Rader, Dennis and Lavone Renier, John and Jill Rexses, Lori Rickert, Kiley Rindfleisch, Jeffrey Riordan, Brighid Ripp. Patty Rocheleau, Sue Rol-Tec Rommel, Nicole

Rose, Larry and Deb Rosendahl, Carol Roskom, Patty

Roth, Nancy and Steven Rupiper, Richard and Kathryn

Salentine, Eric Sandry, Melissa Schaupp, Mary Seaton, Jamila Seiler, Pam and Rick Semrau, Mark Septic Maintenance Shawano Lake Resort Shefchik. Paul and Jane Sherrill, Peter and Carrie Simonar, Alyssa Simpson, Colleen

Skoldberg, Mary and Ed Smith, Philip Smith. Tyler Smits, Rose and Clayton

Southern Door Business Association

Spot

Stackhouse, Susan and Stephen Staffen, Bonnie

Steber, Joel and Nanci Stephani, Mike Stephens, Brian Stevens. Mark Stewart, Dean and Annie

Stoffel, Shelia

Stoneman-Schopf Insurance Agency, Inc. Streckenbach, Troy Stubler, Rudy

Studer, Vince and Jo Anne Sullivan, Cindy and Tom

Swain, Greg

Swanson, John and Deanna

Tattum, Denny Tauber, Bernie Taylor, Diane Team Motorsports TIAA Charitable Giving Fund

Titletown Manufacturing

Titus. Bob

Tjernagel, Dan and Carrie Travis, Luann and Robert

Tumbleweed Wisconsin Twisted Tree Vachon Daniel

Van Roy, Jeanie and Denis Van Zeeland, Mark Vandeleest, Scott Vandenheuvel, Britney Vandertie, Cory and Stephanie Vanhorn, Marissa

Varga, Richard

Verboort, Luke and Kathryn VerHaagh, Julia and Theodore

Vidani, Julia

Vogel, Charles and Kathleen

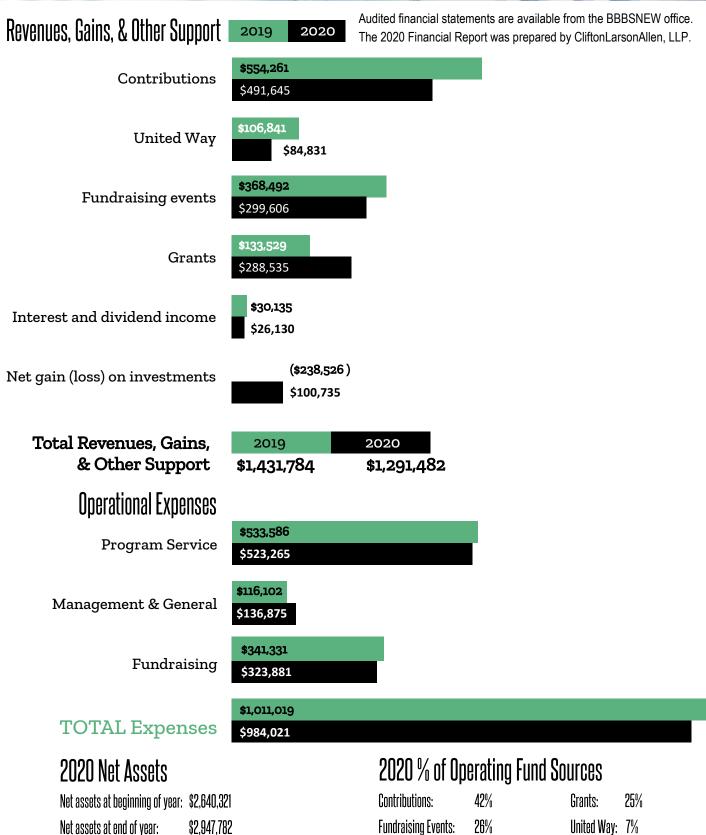
Webster, Jake Weckwerth, Tiffany Wendland, David Werner, John Westover, Kim Whitelaw-Gorski. Deb Wiese, Paula and Scott Will, Peter and Ginger Willert, Scott Williams, Mary

Williams, Steve and Claire Wojahn, Dennis and Karen

Wolske, Carol Wray, Jami Zambaldi Beer, LLC Zellner, Brenda Zittlow, Sue

Ziala-Denissen. MarvAnn and Linda

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Every child is born with incredible potential, and we are committed to continuously evaluating and improving the quality of services we provide to youth.

OUR MISSION

Create and support one-to-one mentoring relationships that ignite the power and promise of youth.

OUR VISION

All youth achieve their full potential.

One-to-one matches between Bigs and Littles truly empower youth and strengthen communities. Through the generous support of corporations, foundations and donations from individuals, BBBSNEW carefully builds and supports each match suited to each child's needs.

Our programs are made possible through your financial support and through the kindness of volunteers who defend the potential inherent in every child.





