



**Big Brothers
Big Sisters®**

OF NORTHEAST
WISCONSIN

2021 ANNUAL REPORT



*“A mentor is someone who sees
your talent and ability and helps
bring it out of you.”*

DEAR FRIENDS

In all my years of association with Big Brothers Big Sisters of Northeast Wisconsin, never have I been prouder of our community. Since I assumed the role of Executive Director five months ago, I have seen our community begin to enter a new phase of healing, hope, and optimism. The past two years have thrown our community into turmoil, but all of us – volunteers, donors, community partners – have risen to the challenge and rallied around serving those who need us most. I've witnessed ample generosity, steadfast determination, selfless service, and genuine passion. I've seen the best of our community. A difficult road still lies ahead, but given all that, how can I not be confident that we will travel it successfully.

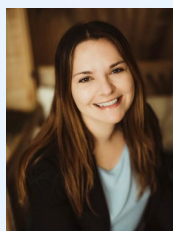
Every child in our program is unique and full of promise. Children need someone to cheer them on, listen to their dreams, their fears, and anxieties. They need someone who inspires them and gives them hope. We know that children's lives are improved immediately and in the future when a mentor enters their lives.

To our volunteers, thank you for your steady dedication to youth, even in the most difficult times

of the pandemic. Our volunteers are students, professionals, homemakers, tradespersons, and retirees. But above all, they are compassionate individuals who choose to spend their time supporting youth. Through their consistent support and guidance, Big Brothers Big Sisters' volunteer mentors empower youth to achieve their full potential.

And then there are those whose dedication to BBBSNEW is shown in the very tangible way of giving financial support. Thank you, you are indispensable to the continued good health of our organization and to the ability of our program to exist. It's your investment that sustains us and enables us to build futures for the children we serve.

To our supporters--thanks for your loyalty, your service, your investment, and your eagerness to build community alongside us. Your generosity fuels our work today and powers a brighter tomorrow



Monica McClure
Executive Director



OUR TEAM



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OUR IMPACT

John and Pablo

Pablo was 11 years old when he became matched with his Big, John. Pablo's father and mother separated when Pablo was 8 years old. Pablo's Mother wanted him to have a positive male role model. Early in their relationship, they set goals to improve Pablo's English and to help him succeed and go to college. They also spent a significant amount of time searching for books about English as a second language and reading together. Pablo experienced his first Packer game with John. They spent a lot of time biking, watching Packer games, and spending time at John's cottage.

Over the years, Pablo has met many of John's family members. Pablo and John always discussed the importance of school. Pablo was worried about getting into debt due to student loans. John helped him research different options. In spring of 2021, Pablo graduated from Notre Dame de la Baie Academy. He and John continued their match relationship until January of 2022 when Pablo left to join the Navy. John is very proud of Pablo and all that he has accomplished so far in his life.

They view one another as family. Pablo said he wouldn't be the man he is today if he wouldn't have met John six years ago. While in the Navy, Pablo will be creating a whole new chapter in his life. There will be all kinds of new characters, twists, and turns, but John will always be a lead character in his story.



Pablo once sent Mr. John a text stating:
**"I thank God for bringing
you into my path."**



PROGRAM FACTS & OUTCOMES

Big Brothers Big Sisters of Northeast Wisconsin is focused on evidence-based, successful, long-term mentoring, and we effectively measure and report our outcomes.

Our youth mentoring program preventatively addresses the community need for mentoring youth to break the cycle of poverty and homelessness, resulting in self-sufficiency. We provide children facing adversity – defined as children in families with recognized risk factors such as single parent/guardian, poverty/homelessness and incarceration – with strong and enduring, professionally supported one-to-one mentoring relationships. Children become responsible and productive citizens able to achieve lifelong success, communities are safer, and organizations benefit from a better prepared workforce.



Of Children Served: 480

% Male: 41 %
% Female: 57 %
% Transgender: 2 %
waiting to be matched: 78



% OF LITTLES

Multi-Racial: 15 %
Caucasian: 58 %
Hispanic: 10 %
Native American: 10 %
African American: 5 %
Asian/Pacific Island: 1 %



AGES

5-10 yrs: 33 %
11-14 yrs: 35 %
15-19 yrs: 32 %



Average Length of Match

Community-based: 38 months
Site-based: 29 months



Household Demographics of Youth Served

Have household incomes of less than \$25,000 58 %
(those with known household incomes; 35% are unknown)
Live in homes headed by a single parent 53 %
Live with a grandparent 6 %
Have an incarcerated parent 23 %

PROGRAM FACTS & OUTCOMES



COMMUNITY PARTNERS

Achieve Brown County
Associated Bank
Brown County United Way
Boys & Girls Club of Greater Green Bay
Court Appointed Special Advocates (CASA) of Brown County
The YMCA

SCHOOLS-BROWN COUNTY

Ashwaubenon School District

Ashwaubenon High School
Park View Middle School
Pioneer Elementary*
Valley View Elementary*

Denmark School District

Denmark Elementary*
Denmark High School*
Denmark Middle School*

Green Bay Area Public School

Aldo Leopold Community School
Baird Elementary
Beaumont Elementary
Chappell Elementary
Danz Elementary*
East High School
Edison Middle School*
Eisenhower Elementary
Elmore Elementary
Fort Howard Elementary
Franklin Middle School
Howe Elementary
Jackson Elementary
John Dewey Academy
Kennedy Elementary
King Elementary
Langlade Elementary

Lincoln Elementary
Lombardi Middle School
MacArthur Elementary
Minoka Hill School
NEW School of Innovation
Nicolet Elementary*
Preble High School
Southwest High School
Sullivan Elementary Elementary*
Tank Elementary
Washington Middle School*
Webster Elementary*
West High School
Howard Suamico School District
Bay Harbor Elementary
Bay Port High School
Bay View Middle School*
Forest Glen Elementary*
Lineville Intermediate
Suamico Elementary
Oconto Public
Oconto Elementary
Oneida Nation
Oneida Nation Elementary
Private
Holy Family
Morrison Lutheran School

Notre Dame Academy High School
Trinity Lutheran School
Pulaski Community School District
Glenbrook Elementary*
Pulaski High School
United School District of De Pere
De Pere High School
De Pere Middle School*
Dickinson Elementary
Foxview Intermediate*
Heritage Elementary
West De Pere School District
West De Pere Middle School
West De Pere High School
Westwood Elementary
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Wittenberg High School
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Wrightstown Elementary
Wrightstown High School
Wrightstown Middle School



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Boys & Girls Club of Shawano
United Way of Shawano County

SCHOOLS-SHAWANO COUNTY

Shawano County

Hillcrest
Shawano High School

Olga Brener Intermediate*

Shawano Middle School

PROGRAM FACTS & OUTCOMES



COMMUNITY PARTNERS

Door County Sheriff's Department
Sturgeon Bay Police Department
United Way of Door County

SCHOOLS-DOOR COUNTY

Southern Door County School District
Southern Door Elementary*

Southern Door High School*

Southern Door Middle School*

Sturgeon Bay School District
Sawyer Elementary School*

Sunrise Elementary School*

T.J. Walker Middle School*

Gibraltar School District
Gibraltar Elementary*

NOTE: * indicated schools participating in the Site-based Program.

BY THE NUMBERS

Our results show that when compared with their peers, youth matched in our program experience improvement in:



91%

Improved or maintained positive educational expectations-grades and competency



92%

Improved or maintained positive school attendance



80%

Experienced or maintained decrease in depressive symptoms



95%

Improved or maintained avoidance of risky behavior



List of Activities

- Ice Skating at Cornerstone

Movie Night

Minigolf at Duck Creek

Intro to Archery (2 sessions)

Back Nine Sports Simulation

Home Alone Movie Nite

Holiday Party (includes family members with or without the Bigs).
- Sledding at Triangle Hill

Skateboarding at Green Bay Action Sports

Botanical Gardens Scavenger Hunt

Learn to Sail

Halloween Caramel and Crafts

Equine Therapy at Firefly Acres (2 sessions)
- Board and Brush (3 sessions)

Segway on the Fox (3 sessions)

Booyah Game

Match Picnic

Tae Kwon Do (2 sessions)

Results

17

REACH activities

(Plus the Holiday Party)

113

Bigs attended REACH activities

77 Attended by Big Sisters

36 Attended by Big Brothers

Top matches attending REACH

10

REACH activities

Besty Albers and Michelle Feivor

8

REACH activities

Nicole Rommel

5

REACH activities

Attended by 16 matches

Top activities attended



64

MATCHES ATTENDED

Holiday Party



22

MATCHES ATTENDED

Sledding



43

MATCHES ATTENDED

Match Picnic



20

MATCHES ATTENDED

Mini Golf



25

MATCHES ATTENDED

Segway on the Fox



18

MATCHES ATTENDED

Board and Brush



22

MATCHES ATTENDED

Booyah Game



17

MATCHES ATTENDED

Home Alone Movie

ACKNOWLEDGMENTS

AWARD RECIPIENTS

"Marie Krohn" Board Member of the Year

Wendy Koehler

"Paul J. Schierl" Volunteer of the Year

Samantha Sperberg

President's Award

Schneider

Community-Based Match of the Year

Deb Whitelaw-Gorski & Rosemary

Partnership Award

Wisconsin Document Imaging

Site-Based Match of the Year

Dennis Reckelberg & Daylin

Partnership Award

Happy Joe's Pizza & Ice Cream

15 YEARS OF SERVICE

For Outstanding Commitment as a Mentor

Fred Berg
Bill and Nancy Mathias
Karen Westenberger

10 YEARS OF SERVICE

For Outstanding Commitment as a Mentor

Scott and Sandy Fragale

5 YEARS OF SERVICE

Karen and Marc Braun
Michele Feivor
Ryan Hallberg
Derek Jennerjohn
Jeanne Kelley
Joe Meyer
Dave Ness

Chad Ramos
Travis Rehn
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Thank you for supporting Big Brothers Big Sisters of Northeast Wisconsin during 2021. This list of contributors reflects charitable giving to the agency from Jan. 1 through Dec. 31, 2021. Thank you for your support. We regret that space does not permit us to list every Big Brothers Big Sisters donor. We have made every attempt to ensure the list is correct. If you have any questions, please contact us at 920-498-2227.

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Every child is born with incredible potential, and we are committed to continuously evaluating and improving the quality of services we provide to youth.

OUR MISSION

Create and support one-to-one mentoring relationships that ignite the power and promise of youth.

OUR VISION

All youth achieve their full potential.

One-to-one matches between Bigs and Littles truly empower youth and strengthen communities.

Through the generous support of corporations, foundations, and donations from individuals, BBBSNEW carefully builds and supports each match suited to each child's needs.

Our programs are made possible through your financial support and through the kindness of volunteers who defend the potential inherent in every child.

