



Big Brothers
Big Sisters®

OF NORTHEAST
WISCONSIN



2022 Annual Report

Our Mission

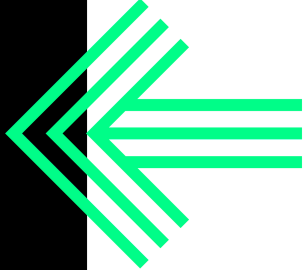
Create and support one-to-one mentoring relationships that ignite the power and promise of youth.

Our Vision

That all youth achieve their full potential.



Letter from Our Executive Director



**Big Brothers
Big Sisters®**
OF NORTHEAST
WISCONSIN

Thank you for your incredible support of Big Brothers Big Sisters of Northeast Wisconsin. Looking back on the past year, we are so proud and excited about the work that we've accomplished.

We created and implemented a new mentoring program in partnership with the Greater Green Bay Boys and Girls Club, The Big Club. The Big Club is an innovative way to bring mentoring to more children by utilizing group mentoring.

Our quest to reduce the wait time for a Little to be matched continues. In 2022, we created 158 new matches in Northeast Wisconsin, serving a total of 596 youth. Our greatest asset is the dedicated volunteers who show up for their Littles. Inspiration and understanding are key to reaching many children, and we are so grateful for our mentors who continue to make a great impact on the lives of youth.

In the pages of this report, you will see stories of our Littles as emerging leaders. In partnership with their Bigs, our youth are already creating change, paving the path forward, and using their powerful voices to act as change agents in their communities.

Many of our kids face overwhelming challenges that often derail their futures. Youth in our programs who have been matched with a mentor for a year or more are doing better in school, have higher self-esteem, and have stronger relationships with their family and friends.

At a time when youth mental health is at all-time lows, 67% of youth in our programs improved or maintained their overall mental health, with 83% experiencing fewer depressive symptoms. That's hundreds of kids whose mental health was declining in our community. Your support did that, and we are so thankful for you.

Every day, I am reminded that our young people are not just our future. They are also our present. It is imperative that all of us follow their lead as we endeavor to realize a community where everyone can achieve their biggest possible future. When we center youth, their voices, their ideas, and their experiences, we all thrive.

Executive Director
Big Brothers Big Sisters of Northeast Wisconsin



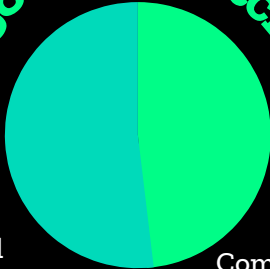
2022 PROGRAM HIGHLIGHTS

580 Youth Engaged*

*Including High Students Who Are Mentors

158 New Matches

82
Site-Based

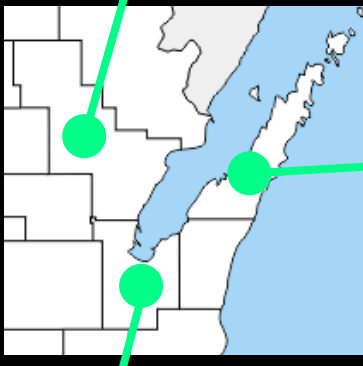


76
Community-Based

34 Months
Average Length of
Community-Based
Matches

19 Months
Average Length of
Site-Based
Matches

Shawano County
19 Youth Engaged



Door County
136 Youth Engaged

Brown County
425 Youth Engaged

Our Littles

23% Have an Incarcerated Parent

83% Receive Free or Reduced Lunch

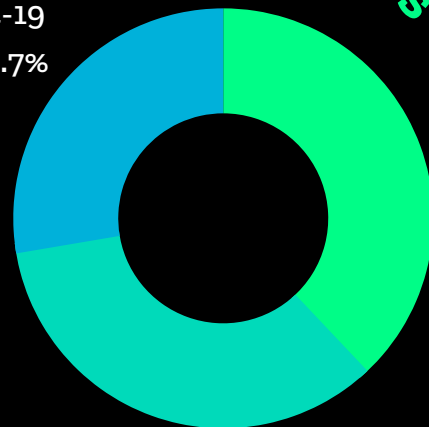
51% Live in a One Parent Home

55% Have a Household Income
Less than \$25,000

Ages of Littles

14-19
27.7%

5-10
37.9%



11-13
34.4%

"Being matched in the Big Brothers Big Sisters program with a Little creates a two-way street in which both individuals benefit - I feel that I have learned just as much as from my Little as she has learned from me. Our time together provides shared laughter, broadens both of our perspectives and encourages us both to be our best selves."

-Big Sister Maggie

MEASURED OUTCOMES

Data is based on Youth & Child Outcome Surveys from children in BBBSNEW. Surveys are administered at the beginning of their match and then annually.

**Youth who feel they can make
new friends**

94%



**Youth who feel they can
control and regulate their
emotions**

89%



**Youth who feel their overall
quality of life improved**

84%



**Youth who feel they have
special adult in their life**

92%



**Youth introduced to a new
activity or interest**

86%



**Youth who had a decrease in
incidents with substance abuse
and/or school misconduct**

79%



**Youth who feel they have a more
positive outlook on school**

84%



REACH ACTIVITIES

28
REACH
ACTIVITIES



Painting



Firehouse Tour



Flower Arranging

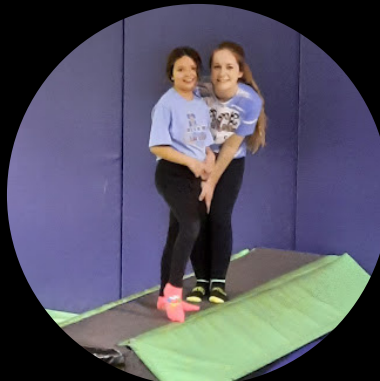
118
MATCHES
ATTENDED
AT LEAST ONE
ACTIVITY



Lazer Tag



Kayaking



Trampoline Park

2.65
AVERAGE # OF
ACTIVITIES
MATCHES
ATTENDED



Holiday Party



Match Picnic



Go-Kart Racing

Match Highlight: Community-Based

Dan & Landon Matched in 2018



Five years ago, Dan Terrien saw a need in his community. He noticed a demand for positive leadership, especially among boys. Dan said, "I figured I could grumble about it or do something about it, so I decided that I would try to make a difference in someone's life." Soon after his decision, he became a Big Brother to Landon.



Landon was 10 years old when he was matched with Dan. He needed someone in his life who would interact with him and be a positive, consistent friend. Dan quickly became that person and more!



"We've had so many adventures, seeing and experiencing so many things, it seems unbelievable at times. I really enjoy it when we pick a destination and we go explore, walk and talk. One experience that stands out, is was when Landon took his remote control car out with us and showed me how it could go upwards of 30 mph. He even let me drive it!" said Dan.



Dan is also there for Landon and his mother when things aren't easy. Sometimes he's a "neutral third party" on the phone to calm or bring an alternate viewpoint to a situation. His faith, his match specialist, and Landon's mother help him when he faces challenges, but Dan says he mostly tries to work directly with Landon.

When asked about what advice he has for people looking to become mentors, Dan offered this, "Commit to serve for as long as you're needed and build the relationship. It won't be perfect, but you will improve lives and have some fun along the way."

Match Highlight: Site-Based

Erika & Noemi

Matched in 2022

Erika Schulz made the decision to be a Big Sister because she wanted to be there for a child that might have been missing something or someone in their life. She said knowing she had time and attention to give made the decision to mentor easy.

While Erika and Noemi have only been matched for short time, Erika finds it rewarding to watch her Little Sister come out of her shell. "Her smile, seeing her light up when she sees me walk into her school and ready to talk about the week she had is incredible. I love that she is willing to jump into the conversation and trust me with everything she has to say," Erika said.

So far, one of their favorite activities has been creating matching friendship bracelets together. Erika brought the supplies with her, and Noemi decided they should say 'Big Sis' and 'Lil Sis.' Noemi says she loved working on the craft together and enjoys having something special with someone that no one else has.

Erika's advice for someone considering being a Big? "You won't regret it. I have an incredibly full schedule and chaotic life, but knowing how much one hour a week means to this sweet girl is absolutely priceless. That is a feeling you can't get anywhere else. If you are thinking about it, do it," Erika said.



GET INVOLVED

BECOME A BIG

We serve youth in Brown, Door, and Shawano Counties. Bigs volunteer two to four times a month as mentors to Littles who need a caring adult to defend and ignite their potential.

DONATE

Each of your donations goes toward matching Littles with the Bigs who will stand beside them, someone who will have their back as they make their way to their biggest possible future.

Your contribution will create new matches for children on our waiting list and continue to support existing matches by covering these costs:

- Background checks on prospective Big Brothers and Big Sisters
- Personal safety training for children
- Screening process of new volunteers

BECOME A CORPORATE PARTNER

We have numerous events and opportunities that showcase our supporters, engage employees and connect people with the power of mentoring.

JOIN US

Fun for Kids' Sake - Shawano County

Saturday, April 29
Franklin Park - Shawano
11 a.m. to 2 p.m.
Admission is free

Golf for Kids' Sake

Monday, June 5, 2023
Green Bay Country Club
11 a.m. Shotgun Start

Kornhole for Kids' Sake

Saturday, June 24
Apple Valley Lanes, Sturgeon Bay

Miles for Matches

Company Ride: Friday, August 4 –
Broken Spoke Bike Studio
Community Ride: Saturday, August 5 –
Fox River Trail

The Big Night Out

Thursday, October 19 or 26*
Johnsonville Tailgate Village

*Date to be officially decided after the Packers
2023-24 Schedule is released



Big Brothers Big Sisters.®

OF NORTHEAST
WISCONSIN



bbbsnew.org



[bbbsnew](https://www.facebook.com/bbbsnew)



[bbbsnew](https://www.instagram.com/bbbsnew)



[Big-Brothers-Big-Sisters-of-Northeast-Wisconsin](https://www.linkedin.com/company/big-brothers-big-sisters-of-northeast-wisconsin)



(920) 498-2227



520 N. Broadway St. Suite 220,
Green Bay, WI 54303