



**Big Brothers Big Sisters<sup>®</sup>**  
OF NORTHEAST WISCONSIN

# 2023 ANNUAL REPORT



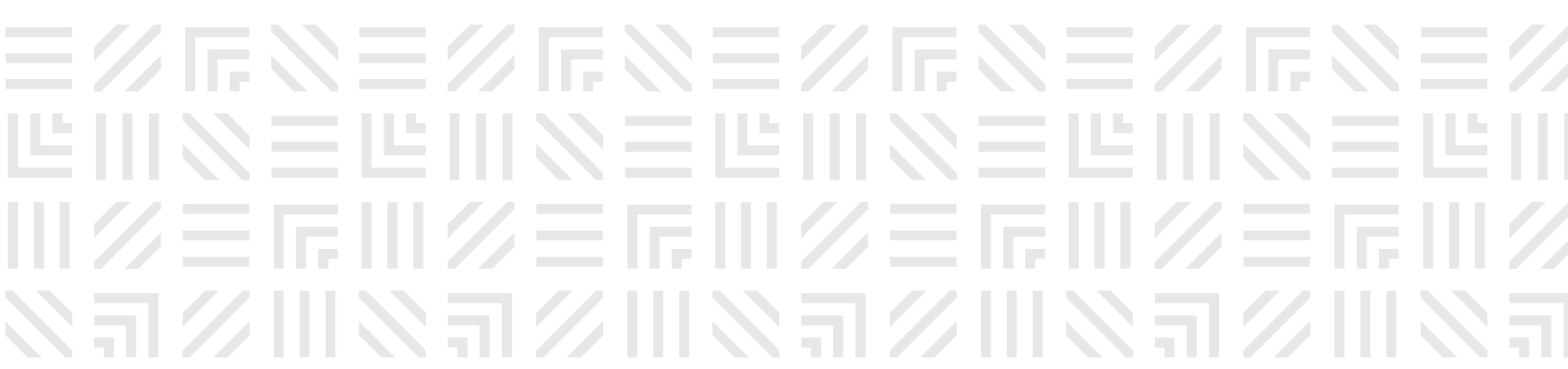


# OUR MISSION

Create and support one-to-one mentoring relationships that ignite the power and promise of youth.

# OUR VISION

That all youth achieve their full potential.



# 2023 PROGRAM HIGHLIGHTS

526

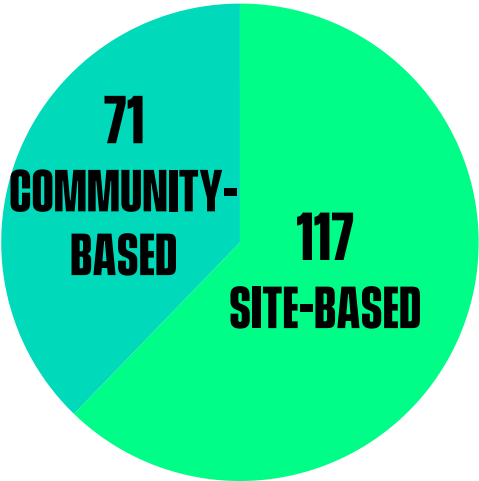
CHILDREN SERVED

188

NEW MATCHES

98

CHILDREN WAITING FOR BIGS



38 MONTHS

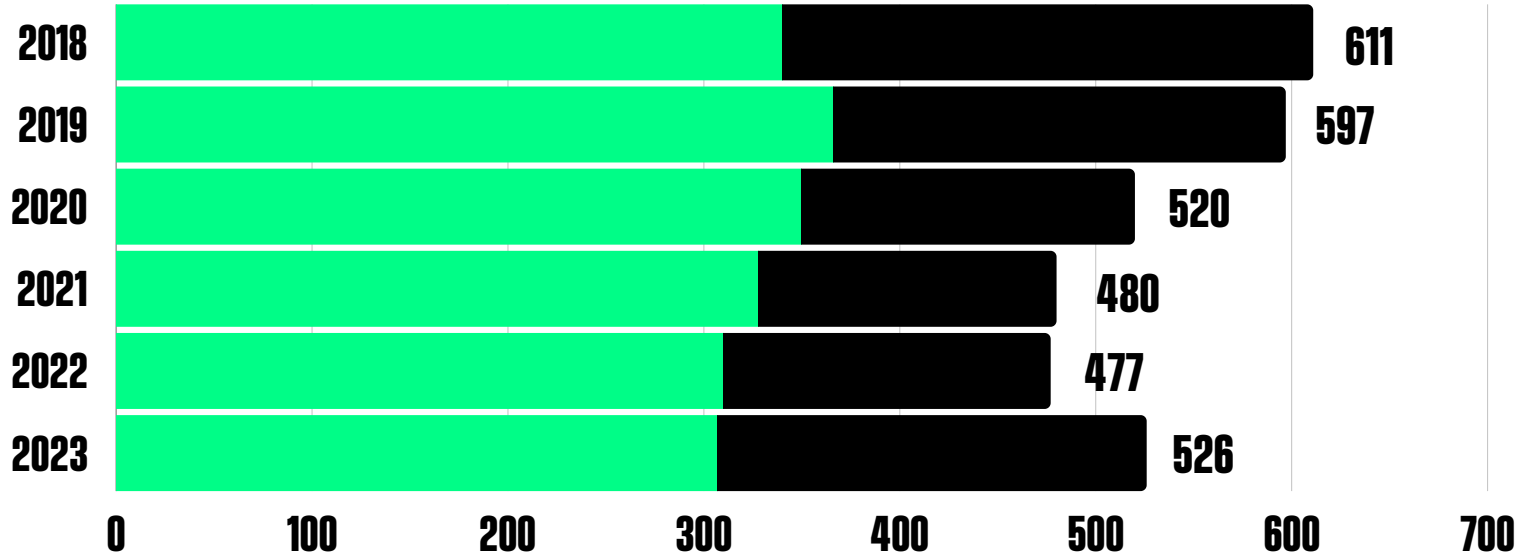
AVERAGE LENGTH OF  
COMMUNITY-BASED MATCHES

15 MONTHS

AVERAGE LENGTH OF  
SITE-BASED MATCHES

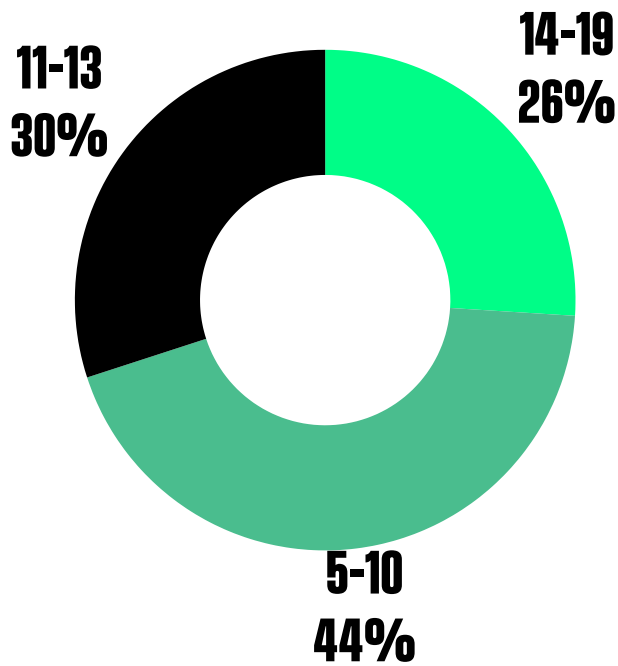
## YEAR TO YEAR

COMMUNITY MATCHES SITE MATCHES

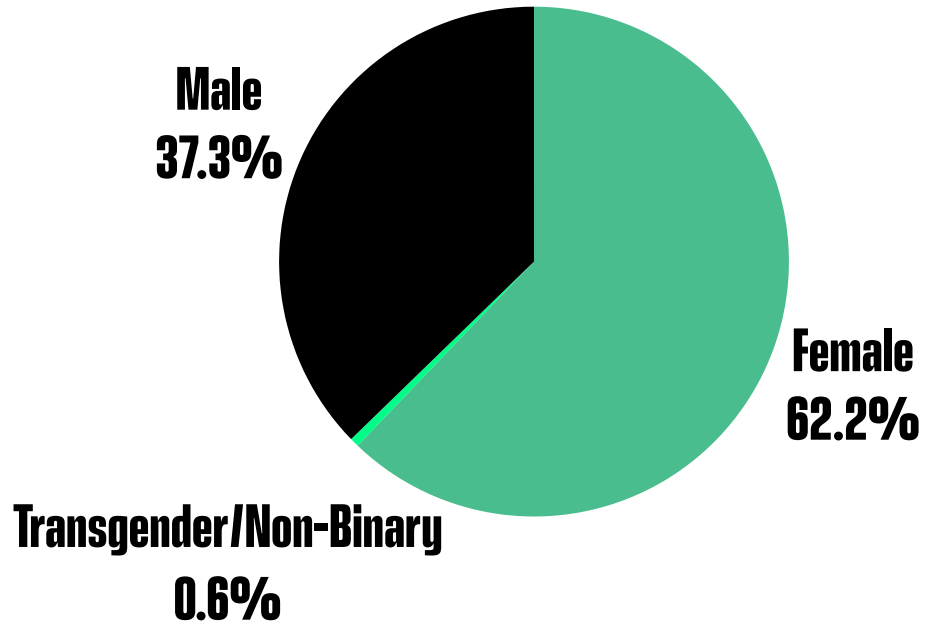


# LITTLES IN OUR PROGRAM

## AGES OF LITTLES



## GENDER OF LITTLES

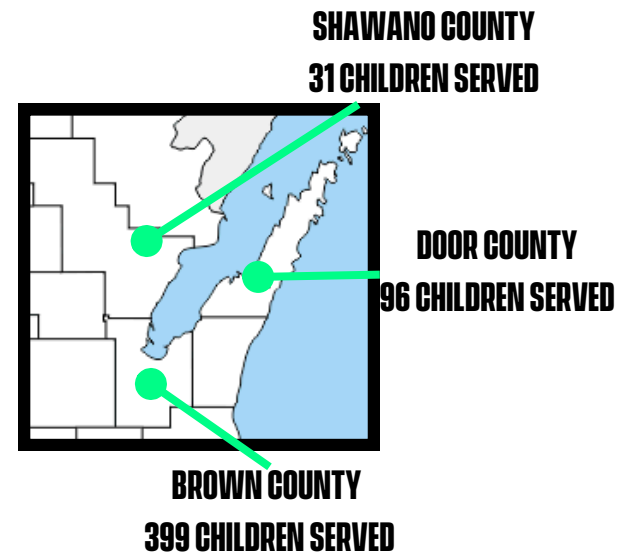


**21%** HAVE AN INCARCERATED PARENT

**53%** RECEIVE FREE OR REDUCED LUNCH

**53%** LIVE IN A ONE-PARENT HOME

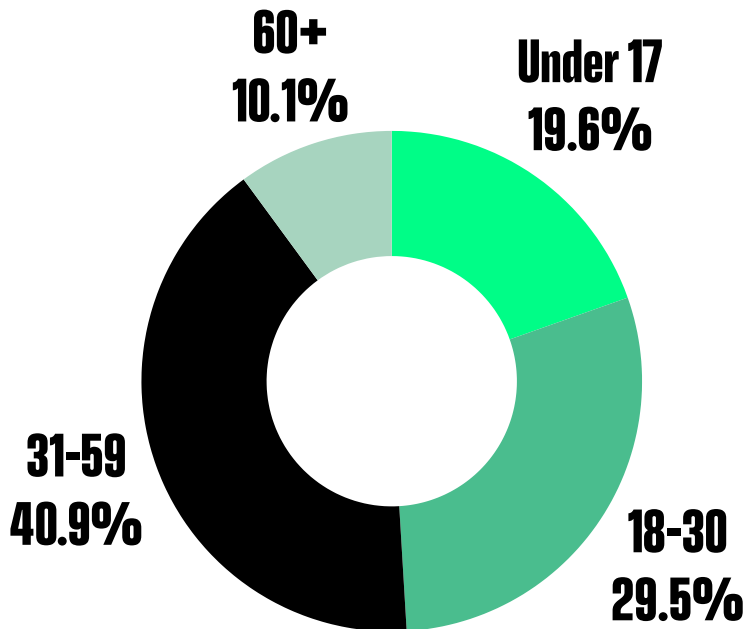
**53%** HAVE A HOUSEHOLD INCOME LESS THAN \$25,000



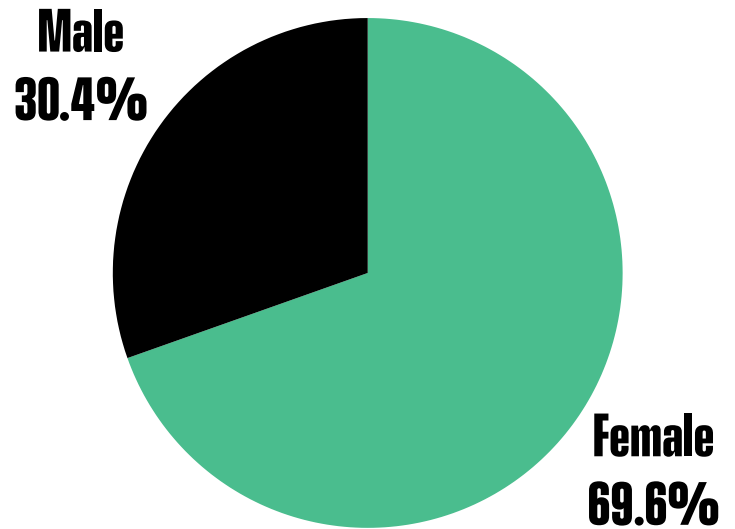


# OUR BIGS

## AGES OF BIGS

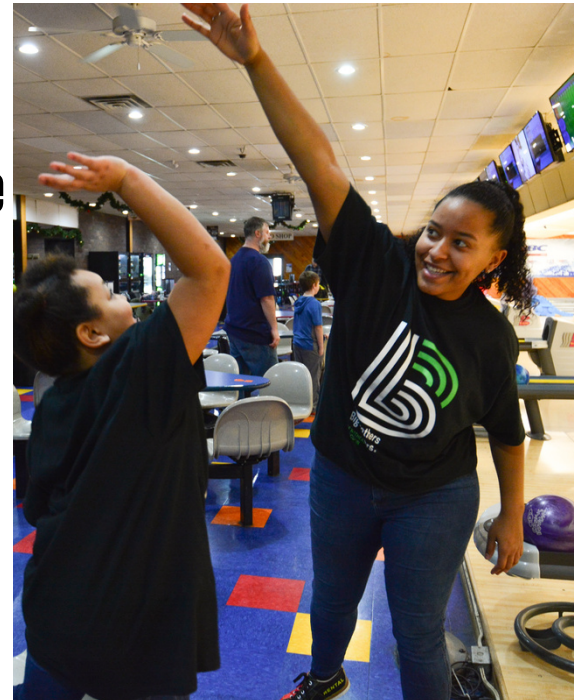


## GENDER OF BIGS



## TOP WORKPLACES OF OUR BIGS

- 31** Retired
- 19** Breakthrough / US Venture
- 14** Northeast Wisconsin Technical College
- 9** Green Bay Area Public Schools
- 5** Imperial Supplies
- 5** Bellin Health
- 4** Green Bay Packers
- 4** Festival Foods
- 4** Schneider National



# MEASURED OUTCOMES

**84%**



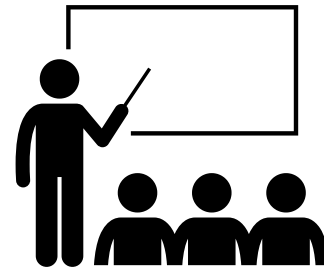
**OF YOUTH MAINTAINED A CONSISTENTLY LOW LEVEL OF DEPRESSIVE SYMPTOMS OR REPORTED A DECREASE IN THE NUMBER OF SYMPTOMS OVER TIME**



**86%**



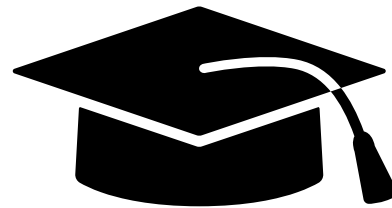
**OF YOUTH AVOID SKIPPING SCHOOL OR MISSING CLASSES ON PURPOSE**



**84%**



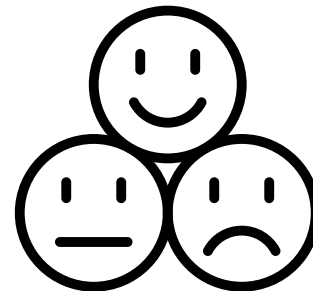
**OF YOUTH INDICATED THEY PLAN TO FINISH HIGH SCHOOL AND HAVE CAREER/SECONDARY EDUCATION PLANS**



**89%**



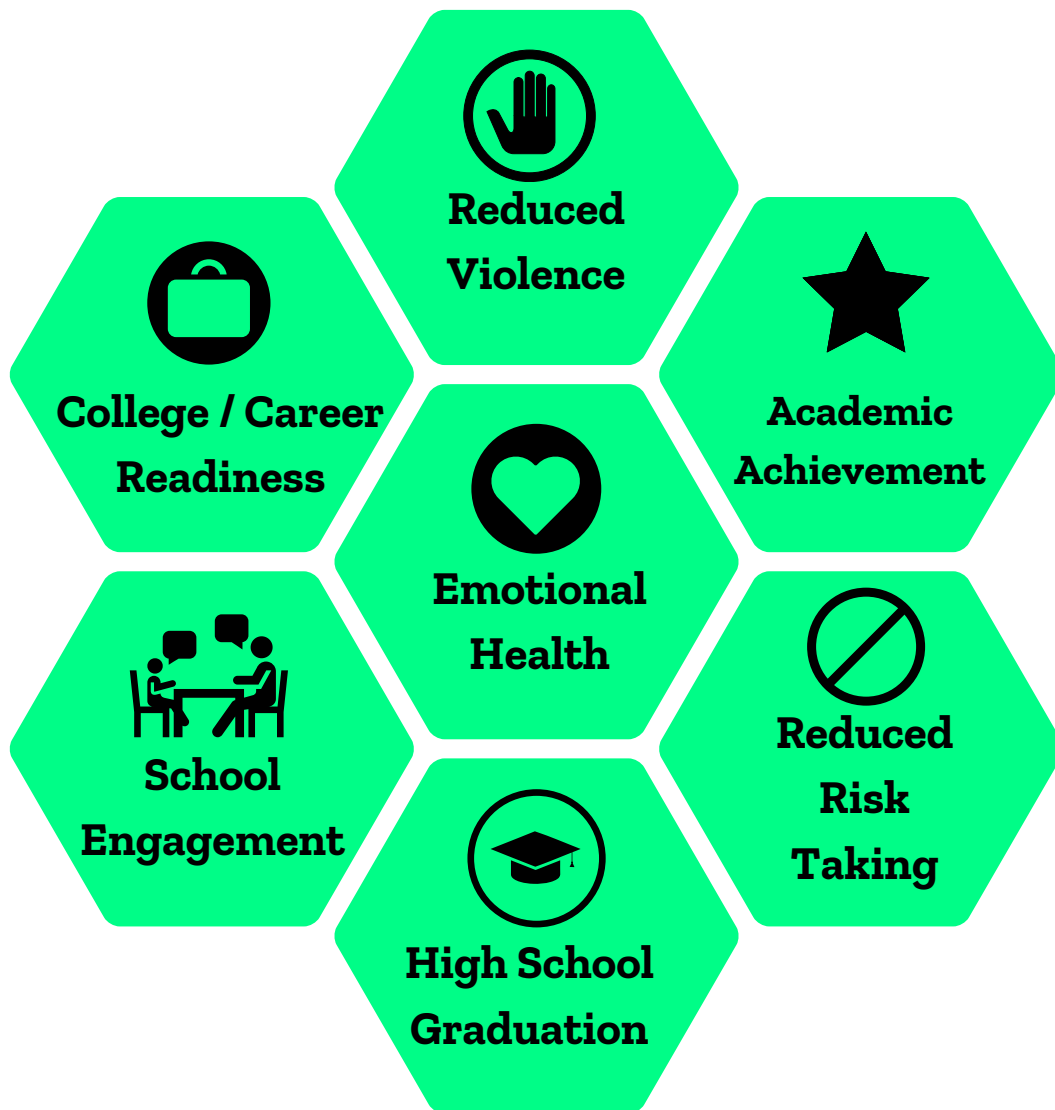
**OF YOUTH REPORTED IMPROVEMENT IN EMOTIONAL REGULATION INCLUDING RELAXING WHEN THEY FEEL TENSE, CONTROLLING THEIR ANGER, AND MAKING THEMSELVES FEEL BETTER WHEN WORRIED**



Data is based on Youth & Child Outcome Surveys from children in BBBSNEW. Surveys are administered at the beginning of their match and then annually.



# LONG-TERM OUTCOMES





# 2023 MATCH HALL OF FAME INDUCTEES

Established in 2022, the Big Brothers Big Sisters of Northeast Wisconsin Match Hall of Fame recognizes exceptional mentorship that has a lasting impact on both mentors and mentees. Each year we celebrate outstanding matches that demonstrate the positive ripple effect of mentorship on individuals and the community.



**WHITEY ELLSWORTH &  
ADAM FUNK**



**JOHN LOMBARDI &  
PABLO JUAREZ**

## WHITEY ELLSWORTH & ADAM FUNK - MATCHED IN 1989

Big Brother Whitey Ellsworth and Little Brother Adam Funk were matched in 1989 when Adam was 10 years old. Adam's mom, recognizing the need for a positive male influence in his life, enrolled him in Big Brothers Big Sisters. Whitey, a father of four seeking to make a community impact, became Adam's mentor. Their Saturdays were spent in Whitey's woodshop, where Adam learned valuable skills and gained insights into business ownership. Whitey's influence inspired Adam to own his own business. Their bond extended beyond the official match with Whitey present for significant life moments. Adam acknowledges Whitey as a pivotal role model stating, **"I would not be who I am today if you weren't a part of my life."**

## JOHN LOMBARDI AND PABLO JUAREZ - MATCHED IN 2016

Big Brother John Lombardi and Little Brother Pablo Juarez were matched in February 2016 when Pablo's family, new to Green Bay after immigrating from Mexico, sought a male role model through Big Brothers Big Sisters. Retired and inspired by his father-in-law, Whitey's, experience as a Big, John embraced the opportunity to make a difference. John helped Pablo learn English, attended basketball games, and shared cultural experiences. Pablo later joined the Navy with John's guidance and wisdom as a Veteran. The two stayed in touch during his service. Pablo, expressing deep appreciation, credited Big Brothers and Big Sisters for introducing him to John declaring, **"The only way to describe it is I love you and thank you very much for your sacrifice."**



**JOIN US IN OCTOBER 2024 FOR THE NEWEST INDUCTIONS  
INTO THE MATCH HALL OF FAME**

**SCAN THE QR CODE TO LEARN MORE ABOUT  
OUR MATCH HALL OF FAME**



# NEW SITE-BASED INITIATIVES



In 2023, we kicked off The Big Club, a new collaboration between Big Brothers Big Sisters of Northeast Wisconsin (BBBSNEW) & the Boys & Girls Club of Greater Green Bay. This group mentoring initiative pairs volunteer mentors with children at BGCGGB offering guidance, friendship, and positive behavior modeling. The program addresses the unique challenges faced by youth in disadvantaged communities, providing crucial support and intervention. A caring adult role model through The Big Club becomes a vital protective factor in fostering resilience and positive outcomes for these young individuals. This program is curriculum-based with a BBBS staff member who facilitates each session.

## WORKPLACE MENTORING AT Breakthrough<sup>®</sup>

a U.S. Venture company

In the Fall of 2023, we kicked off our new workplace mentoring program at Breakthrough, a U.S. Venture company in Green Bay. This new program allows kids from Howe Elementary to be bussed to the Breakthrough building near Lambeau Field at the end of the school day. They then get to spend about an hour with their Bigs during the end of their workday. The matches play games, go outside, make crafts, and other fun activities together! As of March 2024, we have more than 19 matches in this program!







**142** MATCHES  
ATTENDED AT  
LEAST ONE  
ACTIVITY



**REACH ACTIVITIES**



**3.4** AVERAGE # OF  
ACTIVITIES  
MATCHES  
ATTENDED



**30** REACH  
ACTIVITIES





# GET INVOLVED

## BECOME A BIG

We serve youth in Brown, Door, and Shawano Counties. Bigs volunteer two to four times a month as mentors to Littles who need a caring adult to defend and ignite their potential.

## DONATE

Each donation goes toward matching Littles with the Bigs who will stand beside them, someone who will have their back as they make their way to their biggest possible future.

Your contribution will create new matches for children on our waiting list and continue to support existing matches by covering these costs:

- Community activities for matches like rock climbing, ziplining, movies, sailing, escape rooms, arts and crafts, & more!
- Background check for volunteers
- Therapy games and supplies for our school-based mentoring programs
- Youth Mental Health First Aid training for staff, volunteers, & families
- Case management for our matches

## BECOME A CORPORATE PARTNER

We have numerous events and opportunities that showcase our supporters, engage employees, and connect people with the power of mentoring.

# JOIN US

## FUN FOR KIDS' SAKE - SHAWANO COUNTY

Saturday, April 27  
Franklin Park - Shawano  
11 a.m. to 2 p.m.  
Admission is free

## GOLF FOR KIDS' SAKE

Monday, June 24  
Thornberry Creek at Oneida  
10 a.m. Shotgun Start

## MILES FOR MATCHES

Company Ride: Friday, August 2  
LIVE X Studio  
7 a.m. - 5 p.m.

## THE BIG NIGHT OUT

Thursday, October 17 or 24\*  
Johnsonville Tailgate Village

\*Date to be officially decided after the Packers 2023-24 Schedule is released

## LEARN MORE AT

<https://bbbsnew.org/news-events/annual-fundraisers/>

Email Emily Burgess at [emilyb@bbbsnew.org](mailto:emilyb@bbbsnew.org)



# Big Brothers Big Sisters®

OF NORTHEAST  
WISCONSIN



[bbbsnew.org](http://bbbsnew.org)



[bbbsnew](https://www.facebook.com/bbbsnew)



[bbbsnew](https://www.instagram.com/bbbsnew)



[Big-Brothers-Big-Sisters-of-Northeast-Wisconsin](https://www.linkedin.com/company/Big-Brothers-Big-Sisters-of-Northeast-Wisconsin)



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